



Putting Notifications To Work

GETTING STARTED...

Pre-Requisites:

Read The Guide / Watch Video!

Web Host

OneSignal Account

Google Account

Demo Website



What's Included:

Three Sales Videos

- Buy, Contact, Call

Three Landing Pages

Sales Presentation

Work Agreement & Invoice

Lead Spreadsheet

Customize These
Materials

PROFIT
HACKERS

Strategy:



Best Practices

Specialize

- Aim To Repeat Not Reinvent

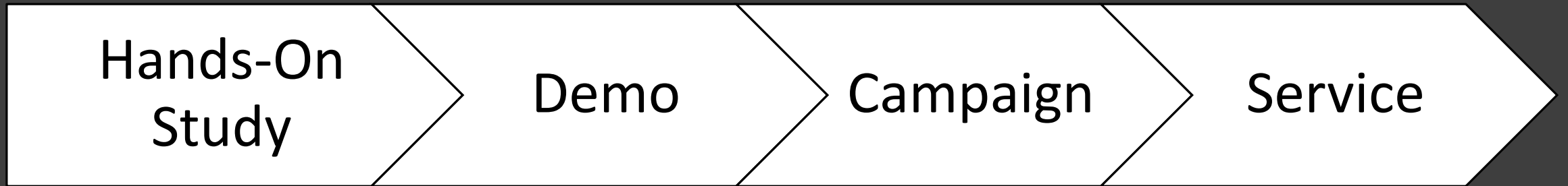
Pick 100 Clients

- Dream 100 Strategy

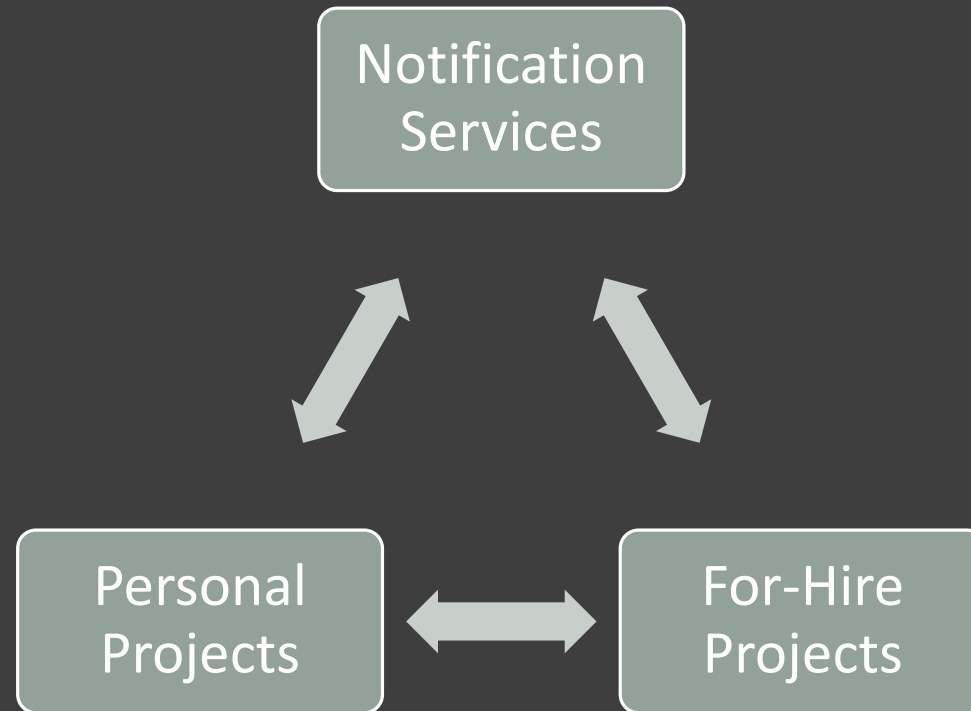
Practice

- Understanding How It Works
- Research

Workflow:



Opportunity:



Personal Projects - Niche:

Can Be About Anything*

Own Products

Affiliate Products

Review Sites

Cause Marketing



Service Clients:

Identify Niche That Would Benefit

Build A Niche Demo

Perform Outreach & Sales

Deploy The Service

Provide Reports

Upsell Managed Services

Upsell Marketing Services



Prospect:

Find Businesses In Local Spaces

- Target Companies That Buy Online Advertising
- Look For Popular Social Media Pages

Only Businesses Who Can Benefit

- Use Pitch Emails In This Package
- Connect Notification With Buyer Actions

Prospect:

Use Manta | Yellow Pages | Google | Local Papers

- Media Players
- Have Following
- Consumer / Wide Audiences

Getting Thing Done:

Do It Yourself

- Prospecting & Sales
- Technical Setup
- Service

Outsourcer

- As Above
 - Fiver | Upwork | Warrior Forum



Service:

Deploy Notifications

- Start Building The List!

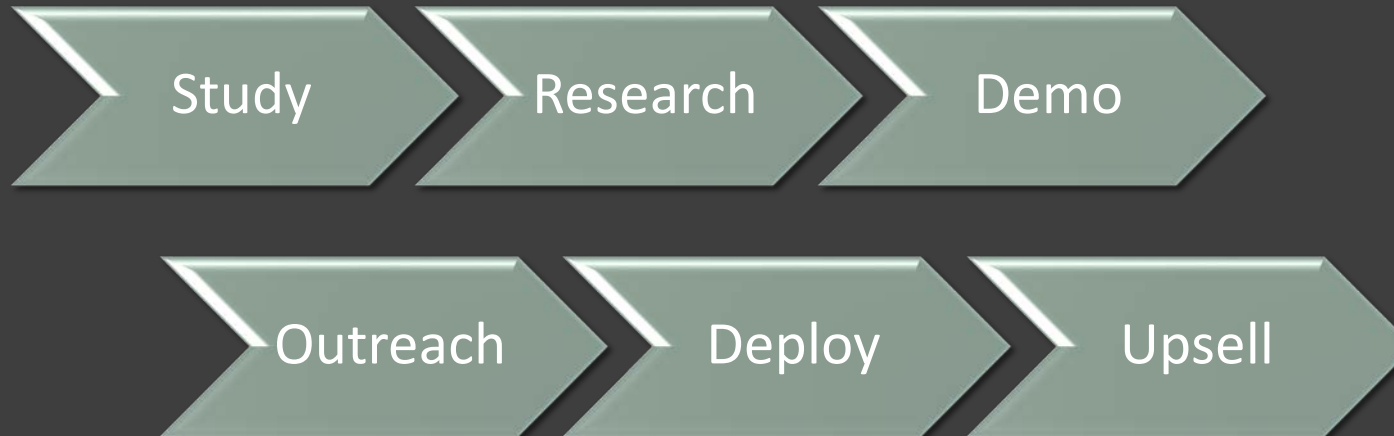
Develop Monthly Notification Plan

- Holiday Product Promotions
- Offer of the Day/Week/Month
- Time Sensitive Offers

Schedule Messages Over Time



Workflow Recap



Support:

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