

OUTREACH EMAIL TEMPLATE [FIRST MESSAGE]

Subject: increased visibility on Google generates appointments?

Hello [name],

I'm writing to let you know that your clientele is waiting for you to add appointments on your website...

People use Google to find business and your profile is missing some critical features that helps them make a buying decision.

I see your competitors are leveraging Google to soak up all the local search traffic. This means competitors are practically stealing from your firm and costing you thousands of dollars!

I put together a short video case study that explains everything. Please watch the video by clicking the link below:

[URL TO LANDING PAGE]

Please give me just 5 minutes to show you how we can stop them from stealing your clientele, and recover the profits you are missing...

I have a solution that increases the volume of inbound calls, walk-ins, and repeat business.

Check out the video:

Get An Instant Boost To Your Local Google Profile

[URL TO LANDING PAGE]

Or reply now with "I'm interested" and we can go from there...

I can also be reached at TELEPHONE NUMBER any time after 10am.

Best,

FirstName

First Name + Last Name

Title

FULL SIGNATURE

OUTREACH EMAIL TEMPLATE [SECOND MESSAGE]

Subject: you are losing customers on Google

Hello [name],

A few days ago, I sent an email with regards to your Google Profile and the lack of a proper appointment system...

I just need a moment to show you how my strategies will produce new business for you and pay for itself many times over.

You have a decent presence online, but with just a few tweaks, I guarantee you will see tremendous results from your online investment...

I put together a short video case study that explains everything. Please watch the video by clicking the link below:

[URL TO LANDING PAGE]

Please reply with "I'm interested" and I'll reply all the details on how my marketing methods will help grow your business.

Best,

FirstName

First Name + Last Name

Title

FULL SIGNATURE

HANDLING PROSPECT INTEREST

Subject: increased visibility on Google generates appointments?

Hi [name],

Thanks for the reply!

These strategies are designed to boost your visibility with social media users, but also help place your profile higher in Google's search results.

The effect is more visibility for your online properties; as such, you get more traffic from potential clients and higher incidences of inbound requests.

Just the increased volume of traffic can do wonders for your firm, but we also need to be ready to receive requests, build a list, and use the right amount of content to pull them in.

What I am proposing is that you review the attached presentation. This is a slide show that will detail my plans and demonstrate how I intend to help you.

This proposal will give you a complete picture and will only take about 5 minutes to review.

Please see the proposal and reply with any questions.

I am looking forward to working with you.

Best,

FirstName

First Name + Last Name

Title

FULL SIGNATURE

PAYMENT REQUEST:

Subject: [Action Requested] Please complete this first step

Hello [name],

Thank you for agreeing to use my Google Profile service.

Please complete the one-time sign-up process by clicking the link below:

[URL TO LANDING PAGE]

Once you sign up, you be presented with a brief form to help me serve you better and to help us kick off the project. Please get those answers to me as soon as you can.

If you have any questions, please reply or reach out to me at the contact information below.

I am excited that we're working together and look forward to serving you.

Best,

FirstName

First Name + Last Name

Title

FULL SIGNATURE