

Rank N Bank: Social Media Messages

Social Media Message Templates

First Outreach Message:

Hello NAME,

I noticed that you were not using Google Guarantee and local lead ads, despite being eligible for the program...

Did you know that you can get 1 to 3 highly qualified leads each week for as little as \$150?

These leads are red-hot and mere seconds old.

Ping me back and I'll tell you more about the program...

-NAME

P.S. I also have a free {Free thing} for you where I show you how I {Business benefit} at [URL]

Share Content:

Hey Name,

I hope business is going well for you. I came across an article that you would be interested in, it talks about [X]

You can check it out here: [Google Biz related article URL]

I'd love to get your thoughts on it.

-NAME

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Hey Name,

I wrote an article recently and mentioned your business. It's getting some interesting feedback and I'd love to include you in the conversation.

You can see the article here: [URL]

Let me know what you think.

-NAME

Give Away Software

Hey Name,

I noticed a few things that were broken on your website. I'd be happy to get on a call to go over them, or if you like you can use this software to fix them: [URL to Software]

Let me know if you need any help.

-NAME

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Hey NAME,

I was checking out your website the other day and I noticed you are not {collecting leads/taking reservations/setting appointments}.

I have some software that can handle all of this for you that you can download here: [URL to Download Software]

Let me know if you need help setting it up or would like help generating more {clients/customer/patients.}

-NAME

Learn About Your Invite:

Hey Name,

We've been connected on [LinkedIn, Facebook, Insta, etc...] for a while and I'd love to learn more about your business.

I'm friends with a lot of business owners in the TOWN area and would like to introduce you to a few people that I think you'd connect well with.

Let me know when you have a free minute for a call.

-Name

What Do They Need?

Hey NAME,

I've been working with a number of businesses in the TOWN area, and many have been having a problem with {Google/Yelp Reviews/Search Engine Visibility/Social Media}

What challenges have you been seeing in your business recently?

-Name

Solution Message

Hey NAME,

You mentioned having a problem with {Problem} a few days ago.

I've been thinking about it, and I may have a solution that not only eliminates this problem but grows your customer base at the same time.

I'd love to go over this solution with you, {let's get on a call/shoot me an email}

Looking forward to talking with you.

-Name

Request For Call

Hey NAME

I'm trying to get to know my connections on (LinkedIn) a little better so that we both might benefit from being connected. We've been crossing paths on linked in for the past couple of months and I'd love to schedule a quick call.

Would you have a few minutes to chat? How does Friday after noon sound?

-Name

Follow Up

A few weeks ago, I sent you a message to see if you were open to chatting on the phone. I thought I would check back.

I specialize in helping business like yours.

We've worked with companies in your area like {Client list}

I'd like to schedule a call with you. If that's not possible, I'd like to open up some dialog over email.

What do you think?

-Name