

Rank N Bank: Automation Tools

Social Pilot

<https://www.socialpilot.co/>

Social Pilot allows you to schedule GMB posts and provides analytics for up to 100 accounts.

Social Champ

<https://www.socialchamp.io/>

Social Champ is a cost-effective automation tools for small agencies, allowing up to 15 accounts.

Sendible

<https://www.sendible.com/>

Another agency tool for permitting scheduling and cross platform syndication across all major social media platforms for up to 12 client accounts.

RecurPost

<https://recurpost.com/>

This tool gives you control over GMB, as well as other platforms, allowing categorization, syndication, post scheduling, and collaboration with teams. The base package includes support for up to 10 clients.

One Up

<https://www.oneupapp.io/>

One Up is unique as it allows you to generate content with Canva, without leaving the One Up interface. This tool is feature-rich although higher in price per account than most other tools. I included it here because the Canva plugin makes content generation easier, especially if you're a terrible graphic design artist (like me.)

Content Studio

<https://contentstudio.io/>

Content Studio is a premier tool that, in addition to syndicated posts on Google and the major social media networks, also integrates with WordPress, making it perfect for WordPress-related clientele. It is also one of a few tools that integrate with YouTube.

Local Viking

<https://localviking.com/>

This platform focuses solely on Google Business Profiles. It permits scheduled GMB posts, reports on rankings, and manages account properties. It also includes Geofencing features, but the base account only permits one client.

Loomly

<https://www.loomly.com/>

Loomly is another feature-rich, multi-platform driven syndication tool, permitting 10 clients and 2 users. Great for duo-teams and for connecting many platforms together for a unified social media message.