

Service Outsourcing Guide

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1 SERVICE GUIDE

This rolodex contains a list of outsourcers and VA's that can assist you in your general consulting business.

Outsourcers are provided for the major components a variety of services and can support many programs & campaigns you run for your client.

Be sure to only approach outsourcers or VA once you have a real opportunity on the table and a client payment in hand.

For example, you wouldn't hire an outsourcer to set up an SEO campaign prior to securing payment from a client.

Lastly, not all outsourcers are guaranteed to be available as some go on vacation, pause gigs when over-booked, or take a break from providing services all together.

Finding alternatives is never a problem - there are more consultants and VA's out there than you can count; just be sure to work with well-rated and reputable sellers with positive feedback.

You would not need to hire all of these outsourcers to do work for your client. Rather you would work with any given VA when the need arises.

Note: This is not a complete list, which would span many hundreds of pages. If you are interested in a larger list of providers and service courses, please consider joining my Inner Circle membership, which contains dozens of service-related courses, assets, and sales material for a variety of local business niches.

To get details, please visit the link below:

<https://warriorplus.com/o2/a/hv09n/0>

In the next section, I'll provide an outsourcer rolodex for common services that can be sold to the digital and online marketplace as a whole.

2 OUTSOURCER ROLODEX

Lead Generation

<https://www.fiverr.com/topniches1/b2b-lead-generation-and-geo-targeted-lead-prospecting>

https://www.fiverr.com/limitless_team/write-prospecting-cold-email-templates-for-lead-generation

<https://www.fiverr.com/jenny355/do-web-research-lead-generation-and-data-research-for-you-e2b1c42a-c0ff-456c-ab09-cb43994483b4>

Email List Management

<https://www.fiverr.com/precisemarket/professionally-manage-your-email-marketing-campaign>

<https://www.fiverr.com/made4marketing/expertly-design-and-manage-your-email-marketing-campaign>

<https://www.fiverr.com/ridhhiparekh/automate-email-marketing-campaigns-on-hubspot>

LinkedIn Lead Management

<https://www.fiverr.com/sheikhakash/build-email-and-phone-number-list-for-you>

<https://www.fiverr.com/jenny355/do-web-research-lead-generation-and-data-research-for-you-e2b1c42a-c0ff-456c-ab09-cb43994483b4>

SEO Providers

www.seoreseller.com (white label full service)

https://www.fiverr.com/i_articles/boost-website-seo-ranking-with-cnn-forbes-nytimes-backlinks

<https://www.fiverr.com/blboss/do-pr9-high-pr-backlinks-safe-google-dofollow-quality-d4a7>

<https://www.fiverr.com/khanjan5/create-list-your-business-to-top-150-us-local-citations>

Google Profile Creation

<https://www.fiverr.com/irfansarwani/set-up-google-my-business-for-you>

https://www.fiverr.com/ahmed_omara/do-everything-google-g-suite-for-your-business

https://www.fiverr.com/nouman_/setup-fix-gsuite-google-apps-email-for-your-domain-or-website

Google Profile Optimization

https://www.fiverr.com/youthink_ido/develop-optimize-or-verify-your-google-my-business

<https://www.fiverr.com/clictadigital/optimize-your-google-maps-listing>

<https://www.fiverr.com/clictadigital/optimize-your-google-maps-listing>

<https://www.fiverr.com/sharifawan/local-seo-to-boost-your-business-to-the-google-maps>

Google Maps Citations

<https://www.fiverr.com/taniagarg/embed-your-google-listing-code-into-300-web2-publications>

<https://www.fiverr.com/simeonlafroid/build-da100-google-map-pointers-dofollow>

Landing Pages For Offers

<https://www.fiverr.com/garythomas950/build-your-wordpress-landing-page-348a>

Digital Marketing Manager

<https://www.upwork.com/o/profiles/users/~01ebf80f5756ed7d2f/>

Custom Application Development

<https://www.upwork.com/o/profiles/users/~01f9d669bf2f345cc0/>

Facebook Page Creation & Campaigns

https://www.fiverr.com/rana_fahad_khan/get-facebook-business-page

<https://www.fiverr.com/creativeman/run-a-facebook-ad-campaign-to-grow-page-likes>

<https://www.fiverr.com/creativeman/create-a-facebook-landing-page>

Graphic Design

https://www.fiverr.com/stunning_create/provide-flyers-brochure-with-free-source-file

<https://www.fiverr.com/thedush/indesign-services-for-you>

<https://www.fiverr.com/rony6267/design-restaurant-menu-food-menu-service-menu>

Video Marketing

<https://www.fiverr.com/pickera/customize-this-great-addictive-product-video-commercial>

<https://www.fiverr.com/urbandiva33/create-animated-marketing-video-for-business-and-sales>

<https://www.fiverr.com/thevisualcube/create-a-professional-grade-video-with-stock-footage>

<https://www.fiverr.com/lilpee02/create-a-whiteboard-animation-video-from-usa>

Marketing Strategy

<https://www.fiverr.com/searchexperts/provide-digital-marketing-strategy-for-your-business-or-work>

Webinar Funnel Design

<https://www.fiverr.com/bazileus99/set-up-your-webinar-funnel>

Google Advertising Consultant

<https://www.upwork.com/o/profiles/users/~0157c7df6bec840a47/>