

Master List Of Drop-Service Providers

Suppliers who service your clientele...

2023 Edition

Getting Started...

In this guide, I'll provide you with a list of suppliers you can use in your drop servicing business for a variety of disciplines.

There is often over-lap with many providers performing multiple roles over a wide-variety of skills.

It is usually better to work with fewer providers, meaning you can often get better pricing if you use 1 or 2 providers for your projects verses 3 or 4 for each specialty.

Nevertheless, you are building and optimizing a team of virtual assistants who can fulfill the services you offer to clientele. This team can be small or large, it does not matter insomuch as you must find the right combination to generate the most profit for your drop-servicing business.

As a general rule, most providers have no issue handling drop servicing, so long as the request comes in a form that they are used to. This means you will work within the platform on which they are advertising their services.

Just be honest and tell them what you are doing: setting up an agency and looking for providers who can handle steady in-flow of new projects.

Few will turn down such an opportunity (unless they are already booked or extremely busy!)

Note: Providers listed in this guide are human beings and may not always be available due to vacations or unforeseen circumstances. I can't guarantee that any provider will be available when you need them. Luckily, there are no shortage of providers who are well-rated and reasonably priced.

Marketing Strategy And Campaigns

Before any business jumps into a campaign, they need to have their strategy in order. Research, analysis, and homework needs to be done to ensure a positive outcome. That's where these marketing specialists come into the picture.

Ensuring a solid strategy before implementing a service is a recipe for great results for the client, and overwhelmingly positive reviews for your business.

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Graphic Design Services

Graphic design involves the design, creation, and revision of creative graphics – used in either online or offline scenarios.

Some providers will specialize in one or both disciplines.

These are most useful for when you have a client who has an art-heavy project such as a website or branding campaign.

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Application Development

Programming, otherwise known as application development is a superb high-ticket service to provide.

Businesses often have problems, ideas, or needs where custom application development is appropriate.

You can charge big money for custom development, upselling the services from any of these providers.

Just ensure the providers deliver a license for you and your clientele.

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Print & Digital Creatives

Small businesses that advertise, either in newspapers or online, will need creative development of advertising, marketing collateral, or other creatives.

These providers will perform work for a variety of projects that have a heavy creative requirement.

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<https://www.upwork.com/freelancers/~015609e621a3f8e8e1>

Video Creation and Animation

Video is another high-ticket product you can offer to clientele, and one that is well-serviced by providers.

You can charge thousands of dollars for video production, explainer videos, animations, and other media.

Web advertising, YouTube campaigns, and Facebook Video Ads are a driving force for these content creators.

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WordPress Development and Repair

WordPress is one of the most popular website solutions.

There are enough WordPress sites used for local business to make their creation and service a viable and long-term business model with tons of room for profits.

In addition to site creation services, many providers specialize in repair of broken WordPress sites. Which, lets face it, WordPress is constantly updating so something is always in need of repair.

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Social Media Account Management

Social media is still a powerful driver of social proof, reviews, and the expansion of reach for main street retail-facing businesses.

This allows us to build an entire business around social media campaigns, advertising, and presence management.

Heavy on the creatives, this service can see five-figure invoices and high profit margins via a reoccurring campaign that can span years; making social media a tremendous long-term service to offer.

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Voiceover Services

Whether it is an audiobook, interactive experience, or video advertisement, a voiceover is often a critical component of the creatives produced for clientele.

These providers can perform a variety of voice over services, including narration, character acting, editing, and production.

Themes can be corporate-speak, entertainment, or even branded game content.

Note: just make sure your client likes the voice actor's voice prior to starting the project! (Tony learned this the hard way.)

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Search Engine Optimization

SEO is a huge opportunity for recurring high-ticket contracts with local businesses.

These campaigns can produce an endless flood of leads for your clientele and are considered high-value so long as the campaigns are producing leads and sales.

We often couple this service with marketing strategy and metrics so we can show the effectiveness, but when done correctly, the business will know the campaign is working because they are making money from the improved SEO position created by the campaign.

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<https://www.upwork.com/freelancers/~011fd31fb9c6dbcdd0>

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Website Development

Whether the business needs campaign-specific landing pages, a brand website, or an online checkout; website development will be a critical component of their online marketing strategy.

The value of website contracts can also be very large depending on the amount of custom functionality the client requires.

A single page could produce a few hundred in revenue, while a simple 5-page website generates thousands of dollars, and a complex site could be upwards of five-figures in billables.

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<https://www.upwork.com/freelancers/~011f156ec92c24a555>

Digital Content Creation

Leaning heavy on the written word, digital content is king.

The more original and high-quality content on a website, the better the overall SEO rank and interaction will be.

Content can be used directly on branded websites, social media pages and posts, email marketing, ghost-written eBooks, and even print versions of online content.

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<https://www.upwork.com/freelancers/~01bf09c87fcebfbdbac>

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Resume Writing

This little-known niche is an absolute gold-mine, even more so today as businesses are seeking more help in a challenging economy, and workers are adapting to the “new normal” post-pandemic.

It is easy to set up a website offering resume writing services and fulfill the requests using one of the providers below.

Expect this niche to continue to grow as the economy naturally grows.

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<https://www.upwork.com/freelancers/~01389bab89262dfe14>

<https://www.upwork.com/freelancers/~012f68f11035b43719>

<https://www.upwork.com/freelancers/~0123a87a1dda08b594>

Agency Partners

Graphic Design

<https://penji.co/affiliate/>

Content

<https://www.verblio.com/smartagency>

Social

<https://100poundsocial.com/about/referral-scheme>

<https://sproutsocial.com/insights/agency-partner-program/>

Full Service

<https://topmarketingagency.com/client-referral-program/>

<https://tbsmo.com/digital-marketing-services-nj/affiliate-marketing/affiliate-sign-up/>

<https://www.digitalsuccess.us/digital-marketing-outsourcing-agency-partner.html>

<https://www.makeitbloom.com/partner-program/>

<https://www.loopify.com/partners/referral>

<https://www.rollworks.com/agency-partners/>

<https://www.yourdigitalresource.com/referral-program>

Agency Partners

Messaging

<https://www.loopify.com/partners/agency/>

Generalist

<https://www.brandingmarketingagency.com/referral-program/>

<https://www.hotjar.com/partners/>

<https://www.justuno.com/become-a-partner/>

Specialist

<https://postscript.io/partners-signup>

<https://oncehub.com/partner-program>

<https://www.mainstreetroi.com/partner-with-us/>

Video

<https://www.socialfix.com/partner/>