

AI Content Cheatsheet

AI Language Model Prompts

Use these prompts in Google Bard or ChatGPT to develop content for use in products and marketing materials. Remember the more detailed your request, the better the AI content will become.

- Write me an outline for an eBook that [accomplishes some task]
- Write me a step-by-step checklist for [service, platform]
- Give me three paragraphs about [topic of interest]
- Describe the importance of [benefit]
- Describe the benefits of [topic of course]
- How can [customer] use [a popular and trending service]
- Write me an email that sells [specific service] to [specific niche or business]
- Write me an email that [describes a technique] and [makes an offer to teach the reader the technique]
- Generate a 30 second script for a video that promotes [benefit and topic]
- Create a list of frequently asked questions for [topic - search engine optimization]
- Write a script for an explainer video for [product that offers [list benefits]]
- Write me bullet points for the following benefits that a buyer would see if they purchased a product that offered [list benefits]
- Write a checklist that gives the reader a step-by-step guide on setting up [some platform or service]
- Create an email to send to a prospect who has shown interest in our product
- Tell me the latest trends in ecommerce, but do so in the voice of an advertiser

Expanded Prompts

The following prompts were written and found to produce content for you. You must use these prompts with specific ideas in mind relative to the type and purpose of your target offer. As with all language models, the more details and specificity you provide, the more accurate the output will be.

I want you to act as an advertiser. You will create a campaign to promote a product that delivers [list benefits]. You will choose a target audience of [niche target - work at home], develop key messages and slogans, and select the email as the channel for promotion, and decide on any additional activities needed to reach your goals. My first suggestion request is "I need help creating an advertising campaign for a product that teaches people how to make money online using YouTube."

I want you to act as a business coach. I will provide some details about the customer, and it will be your job to come up with suggestions on how the business can improve sales from online customers. This could include advice on advertising techniques or different strategies for improving the business' reach. My first request is "I need help generating more customers for my business."

*Note you can add different requests here for other topics

My first request is "I need help improving my restaurant's advertising campaign."

I want you to act as a motivational speaker. Put together words that inspire action and make people feel empowered to do something beyond their abilities. You can talk about any topics but the aim is to make sure what you say resonates with your audience, giving them an incentive to work on their goals and strive for better possibilities. My first request is "I need a speech about how everyone should never give up."

*Note you can add different requests here for other topics

My first request is "I need a speech about how everyone should manage their time."

I want you to act as a life coach. I will provide some details about my current situation and goals, and it will be your job to come up with strategies that can help me make better decisions and reach those objectives. This could involve offering advice on various topics, such as creating plans for achieving success or dealing with difficult emotions. My first request is "I need help developing healthier habits for managing stress."

*Note you can add different requests here for other topics

My first request is "I need help eliminating procrastination ...self-doubt ...task-paralysis."

I want you to act as a web design consultant. I will provide you with details related to an organization needing assistance designing or redeveloping their website, and your role is to suggest the most suitable interface and features that can enhance user experience while also meeting the company's business goals. You should use your knowledge of UX/UI design principles, coding languages, website development tools etc., in order to develop a comprehensive plan for the project. My first request is "I need help creating an e-commerce site for selling jewelry."

I want you to act as a social media manager. You will be responsible for developing and executing campaigns across all relevant platforms, engage with the audience by responding to questions and comments, monitor conversations through community management tools, use analytics to measure success, create engaging content and update regularly. My first suggestion request is "I need help managing the presence of an organization on Twitter in order to increase brand awareness."