

Discount & Credited Traffic Sources

Taboola

https://advertise.taboola.com/drive_traffic

Taboola will occasionally offer new accounts ad credits if the account is idle for a few days to weeks.

Meta / Facebook

Meta will make periodic ad credit promotions to business accounts within your ad manager control panel.

Learn more here:

<https://www.facebook.com/business/help/131439120265224?id=174106774399298>

Google

<https://ads.google.com/home/#/>

First time account sign-ups get either a \$100 or \$500 offer at Google's discretion.

Bing

<https://about.ads.microsoft.com/en-us/h/a/microsoft-advertising>

Get \$75 in credits from Microsoft when you spend \$25 on Bing Advertising.

Snapchat

<https://forbusiness.snapchat.com/get-snapchat-advertising-credits>

Apple

Apple gives you \$100 in free credits only if you are a new account, if you are an eligible developer. To be eligible, you must have an app in the Appstore.

Details:

<https://searchads.apple.com/help/billing/0032-apple-search-ads-promo-credit>

Special Promotions

You can often get AdWords credits when you try or sign up for other services who have a partnership with Google.

Note: most of these require your Google Ad Account to be new.

Wix

Annual plans receive free domain and \$75 voucher for Google Ads. Bing ads and listings are also included.

<https://www.wix.com/upgrade/website>

HostGator

Spend \$25 on services and receive \$100 voucher

<https://www.hostgator.com/>

Square / Weebly

Weebly joined forces with Square Inc. and is now part of the Square suite of products. Periodically offers \$100 Google voucher for some products over \$25

<https://www.weebly.com/>

GoDaddy

\$100 to \$150 on signup for new Google Ads users.

<https://www.godaddy.com>