

Free Traffic from Video Sharing Sites

Publishing tutorials, how-to, breakdowns, or review videos is perhaps the single best source of free traffic, because of the quality of traffic and prospect verses the time spent creating content. If you hit the right nerve with a video-hungry audience, your channel can build a business worth millions of dollars.

www.youtube.com

www.metacafe.com

www.dailymotion.com

www.vimeo.com

Free Traffic from Social Media Sites

Below are popular social media sites, **but be smart** about offering sales pitches and products on them. Unless the business nature of the network is obvious, most social sites are used for entertainment and discussion, and will almost always criticize commercial posts unless:

1. Artfully done in a way that's relevant to their interests
2. Done via advertising or creative lead generation
3. Posted only in permitted areas, groups, or channels

www.facebook.com

www.twitter.com

www.hubpages.com

www.linkedin.com

www.squidoo.com

www.tumblr.com

www.pinterest.com

www.blogger.com

www.medium.com

www.substack.com

Reddit.com

Reddit is worth a special mention because it is a large audience with a ton of different communities. You can leverage the site's popularity, either by creating your own subreddit or participating in discussions and dedicated promotion posts.

Traffic can be good, but mind you the audience is a little picky and won't take kindly to spam or obvious sales pitches.

<https://www.reddit.com/r/jobbit/>
<https://www.reddit.com/r/forhire/>
<https://www.reddit.com/r/beermoney/>
<https://www.reddit.com/r/HireaWriter/>
<https://www.reddit.com/r/marketing/>
<https://www.reddit.com/r/jobs/>
<https://www.reddit.com/r/gigeconomy/>
<https://www.reddit.com/r/digitalnomad/>
<https://www.reddit.com/r/slavelabour/>
<https://www.reddit.com/r/sidehustle/>
<https://www.reddit.com/r/workonline/>
[https://www.reddit.com/r/digital marketing/](https://www.reddit.com/r/digital_marketing/)
<https://www.reddit.com/r/smallbusiness/>
<http://www.reddit.com/r/entrepreneur>
<http://www.reddit.com/r/investing>
<http://www.reddit.com/r/businesshub>
<http://www.reddit.com/r/careersuccess>
<http://www.reddit.com/r/growmybusiness>
<http://www.reddit.com/r/startups>
<http://www.reddit.com/r/ladybusiness>
<http://www.reddit.com/r/technology>

Tutorial Sites

These sites are usually geared towards the design and technical niches, but there are still many opportunities in other niches. Sites like these are great places to establish yourself as an expert in your niche.

Once you pick a niche, you can make courses using PowerPoint or Keynote and use a screen recorder to give that audience a lesson on the topics that interest them.

As far as what kind of course to create, use these three general customer models to start:

- #1: I'm a beginner. Teach me the basics, or give me a simple opportunity.
- #2 I'm getting started and consume everything there is to know about topic XYZ...
Show me something, anything, interesting or valuable.
- #3 I'm not a beginner, but I want to learn the little-known strategies and secrets that other people have...
Show me something new and knock my socks off.

Keep in mind that there is more to the puzzle of course creation, and it is a topic I encourage you to explore further, as there is a ton of money to be made. Reach out to me if you're **serious** about creating your own online courses.

www.skillshare.com/teach

www.instructables.com

www.udemy.com

Note: Posting free video samples from your tutorials on YouTube will drive traffic to paid eLearning sites that host the whole course or into a lead capture funnel for future marketing.

Blogging and Forum Marketing

Guest Blogging lets you create content on other people's blogs. Helps establish you as an authority and gives you a link back to your site. Can even help you promote a product or service that you offer.

Perform a search for:

"make a guest post" + "your niche"

...to find sites that offer the opportunity.

Forum Marketing is one of the most popular ways to get FREE traffic to your site.

Search Google for "forum" or "discussion" in your niche. Try and become an authority by contributing valuable posts and answering questions in the forums in your niche. If you are not an expert, just use Google or Bing to find the right answers. In your signature have a link to your site with a valuable FREE offer or some sort of SECRET

Traffic from Social Bookmarking and Q&A Sites

The key to success with Social Bookmarking sites is to make connections with many other people on those sites. Generally you won't see floods of traffic from these sites, but the opportunity is there for you to gain some visitors to your content.

Some great Social Bookmarking sites:

www.delicious.com

www.slashdot.org

www.digg.com

www.stumbleupon.com

Many people swear by using Q&A sites for highly targeted traffic. Find the questions that need answering in your niche and provide them with solutions. One thing that can't be denied, many of these sites are VERY popular.

www.quora.com

www.answerbag.com

www.answers.com

www.answers.yahoo.com

www.aolanswers.com

eBook and Document Sharing Sites

www.medium.com

www.substack.com

www.ezinearticles.com

www.free-ebooks.net

www.slideshare.net

www.docstoc.com

www.smashwords.com

www.authorstream.com

www.myplick.com

www.calameo.com

www.powershow.com

www.slideserve.com

www.amazon.com / Kindle / Audible

Press Release Sites

Press Releases can get you a great volume of traffic from targeted audiences and may even get you noticed by local or national media.

They can be created for just about anything from a new product or initiative, the creation of a new site, or even new content on your site.

There are a ton of resources for writing your own press release and I encourage you to do a little homework before writing and publishing your own.

www.prlog.org

www.openpr.com

www.beforeitsnews.com

www.newswiretoday.com

www.pressbox.co.uk

www.onlineprnews.com

www.pr.com

www.clickpress.com