

2023 Outsourcer Rolodex

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Graphics and Design

Banners and Headers

Create website banners for your WordPress sites or for client sites. You can sell a package of these to a business. I've seen success with these by selling packages of banners for each of the seasons and major holidays.

Website Banners

<https://www.fiverr.com/ci7designer/design-great-website-header-slider-or-banner>

Site Banners

<https://www.fiverr.com/graphixprince/professional-web-banner-header-ad-cover-in-12hrs>

WordPress Banners

<https://www.fiverr.com/gearguy/design-a-blog-header-or-wordpress-banner-to-your-size-and-requirements-and-incorporate-your-picture-or-logo>

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Banner Ad Design

Use these graphic designers to build advertising, template packages, and social media graphics that can be sold to businesses or used to improve your projects. Companies that sell products online don't always have the best designers, so use these sources to make banner-advert packs to sell.

Ad Banner Design Packages

<https://www.fiverr.com/syarah/do-attractive-banner-design>

Web Banner Advertisements

<https://www.fiverr.com/innovatorytheme/do-professional-photoshop-editing>

Animated Banner Design

<https://www.upwork.com/o/companies/~01c9c4622fe5ae4c6a/>

Facebook Advertisement Design

https://www.fiverr.com/maja_nicolik/design-the-best-facebook-advertisement

AdSense Advertisement Design

<https://www.fiverr.com/konideraz/make-awesome-banner-for-adword>

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Business Cards

You never get a second chance at a first impression. Use these outsourcers to produce unique and professional business cards that impress both clients and peers.

Five Business Card Designs

<https://www.fiverr.com/arunwilson/create-5-image-of-your-logo-business-card-or-any-text-on-amazing-backgrounds>

Unique Biz Card Service

<https://www.fiverr.com/bozakaric/create-an-amazing-and-unique>

Printable Business Card Design

https://www.fiverr.com/shamsun_n/design-clean-business-card-within-24-hrs

Print-Ready Cards & Letterhead

<https://www.fiverr.com/tinakhan/design-business-card-and-letterhead-print-ready>

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E-book Covers and Packages

Cover art is a fantastic way to increase conversions on your online products and review sites. One test I did saw a 15% increase in click-through when compared with an offer that didn't have cover art.

Kindle Cover Designs

https://www.fiverr.com/pro_ebookcovers/design-an-eye-catching-ebook-or-kindle-cover-with-bonus

E-Book Cover Art

<https://www.fiverr.com/germancreative/design-creative-ebook-cover>

3D / 2D Art Covers

<https://www.fiverr.com/ravsingh/create-2d3d-ebook-cover-within-12-hours>

Info Product Cover Artwork (*Tell Hendy (the owner) that Luther sent you!*)

<http://www.crystalprocovers.com/>

CD, DVD, Book Cover Art

<https://www.fiverr.com/mme083611/design-3d-ebook-cover-box-workbook-binder-dvd-cd-etc>

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Flyers and Brochures

Offline businesses are in constant need of sales material. A restaurant needs to print out thousands of take-out menus each month at great expense. They usually include coupons or promo material with these menus. Use the sources below to have great looking sales materials designed quickly.

Flyers, Posters, Brochures

<https://www.fiverr.com/yanitsa/create-attractive-flyer-design>

Full Service Flyer Design

<https://www.fiverr.com/aamarteam/submit-your-flyer-poster-in-6-hours>

Brochure and Flyer Designs in 24 Hours

<https://www.fiverr.com/dreamdesign007/design-a-beautiful-flyer-or-brochure-cd595e7f-10e3-497f-ab3f-01334a968ff7>

Corporate Style Brochures

<https://www.fiverr.com/akilmazumder/design-corporate-business-brochure>

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Illustrations

The professionals below will design almost any illustration you can think of, giving your sales materials, presentations, and websites original graphics that are sure to impress visitors.

Hand Drawn Illustrations

<https://www.fiverr.com/garylarts/hand-drawn-illustration-with-pen-cc50c81c-03e9-46d0-999c-f7ccc283bc80>

Fast Illustrations

<https://www.fiverr.com/kevinregan/draw-a-stickers-character-for-any-chat>

Character Design

<https://www.fiverr.com/dinesharena007/character-design-and-illustration>

Photo to Vector Sketches

<https://www.fiverr.com/theojet/design-beautiful-cartoon-illustration>

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Landing Pages

Whether you're an online or offline marketer, the landing page is often the first experience your customer has with your offers. Make sure it's a good one by hiring one of the designers below.

Landing & Squeeze Page Design

<https://www.upwork.com/o/profiles/users/~011f08445567b18801/>

Squeeze Page Landers

<https://www.fiverr.com/thelandingpage/make-two-squeeze-page-or-lead-page>

Responsive Landing Page Designs

https://www.fiverr.com/momina_amjad/create-responsive-landing-page-and-email-template

WordPress Landing Pages

<https://www.fiverr.com/jakeeck/provide-professional-sales-copy-landing-pages-sales-funnels-and-ads>

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Logo Design

A logo says a lot about a company. Use the logo designers below to create the perfect brand image for your projects. You can also use them to introduce new graphic design services to biz owners who might have a terrible and outdated logo for a fast \$250 payday for a logo that only cost you \$100 to have created.

Logo Design Services

<https://www.fiverr.com/logohype/design-an-awesome-logo>

Branding Design Specialist

<https://www.upwork.com/freelancers/~014770efe4b4fe4eea>

Branding

https://www.fiverr.com/kong_vector/create-amazing-express-mascot-illustration

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Photography and Photoshop

If you've ever browsed a real estate website and seen some terrible pictures of the homes for sale, it is because the agent never bothered to have the pictures touched up. Some even over-touch the pictures themselves and make them look worse. You can easily sell photo retouching services to real estate agents, who already know they suck at Photoshop.

Photo Retouching

<https://www.fiverr.com/alextes/professionally-photoshop-your-photo>

Professional Photoshop Services

<https://www.upwork.com/o/profiles/users/~015593ef0993f5cc76>

Background Removal

<https://www.fiverr.com/casdexter/edit-your-photo-in-phoyoshoprecolorresizerremove-background>

Product Photo Retouch

<https://www.fiverr.com/achoek/do-professional-portrait-retouching-and-photo-editing>

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Presentation / Sales Material

Having a professionally designed presentation, or any other sales material for that matter, is very important because when selling you need to make a great impression. When making sales presentations, enlist the services of a sales copywriter so your material actually does the selling. A great presentation can do all the selling for you, giving you time to do fun things instead of stressing out over your designs.

Keynote, PowerPoint Design

<https://www.upwork.com/o/profiles/users/~01dd8e5bc2a1f58a47/>

PowerPoint Creation

<https://www.upwork.com/freelancers/~01e722b2bfe7e54f5a>

Full Presentation Deck Design

<https://www.upwork.com/o/profiles/users/~01046f73316ffeb24f/>

PowerPoint Illustrations

<https://www.fiverr.com/tokenss/do-extraordinary-powerpoint-and-brochure>

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Web Design

Having a web designer doing all your web work makes life a lot easier. Unless you want to learn how to program websites, use an outsourcer below to build out all the sites and features either you or the client desires.

UI / UX Web Design

<https://www.upwork.com/o/profiles/users/~0154c88a04803c7679/>

Custom Website Design

<https://www.fiverr.com/websparkles/design-a-creative-and-stunning-webpage>

AdSense Approved Niche Design

<https://www.fiverr.com/giditechs/design-an-adsense-approved-niche-website>

HTML5 PHP Design

<https://www.upwork.com/o/companies/~01253aa72a9edf4a1d/>

Full Web Stack Development

<https://www.upwork.com/o/profiles/users/~011a061c08fa657159>

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WordPress Site Set Up

Use the people below to help install and customize your WordPress demo sites, projects, and client work. When I'm managing my clients, I'm often using a few outsourcers to help keep everything updated with the latest security patches. I sell this as a management service for \$97 a month per client and never even login to the client's site.

WordPress Install

<https://www.fiverr.com/shouravbiswas/install-and-do-any-wordpress-customization>

Theme Setup & Demo

https://www.fiverr.com/mofazzul_wp/install-wordpress-setup-theme-do-customization

WordPress Setup Services

<https://www.fiverr.com/asimbaloach/design-a-awesome-professional-wordpress-website>

WordPress / CMS Management

<https://www.fiverr.com/qasimnaeem81/develop-magento-e-commerce-solution>

WordPress Bug Fixing

https://www.fiverr.com/wpexpert_0/fix-complex-wordpress-bug-fix-wordpress-issues-fix-error

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WordPress Development

When you can't find the perfect theme or there isn't a plugin that does the things you need; the best thing to do is hire a developer to build it. You can also hire these developers to customize existing plugins or themes to fit your specific needs. Even better, you can hire them to customize WordPress software for a specific niche, and then sell your updated version to clients who will pay you big money for a tailored solution.

PHP / WordPress Developer

<https://www.upwork.com/o/profiles/users/~01630898b5e2ba91f6/>

WordPress Web/App Development

<http://www.warriorforum.com/warriors-hire/466030-wordpress-website-design-development-satisfaction-guaranteed.html>

Full Stack Web Development

<https://www.upwork.com/freelancers/~014cbc1e7af0847830>

Custom WordPress Design

<https://www.upwork.com/o/profiles/users/~010be88d881d14452c>

WordPress Theme Designer

<https://www.upwork.com/o/profiles/users/~013ff7f60aa5bf10ea/>

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Social Media Covers

A social media profile without original artwork tends to look half-baked and rushed. Use the sources below to create some original graphics and profile covers.

Social Media Cover Design

<https://www.fiverr.com/biplob05/design-your-facebook-cover-or-any-one-social-media-banner>

Google, Twitter, Facebook Covers

<https://www.fiverr.com/karolin/design-a-banner-logo-facebook-timeline-or-header>

24-Hour Social Media Cover Art

<https://www.fiverr.com/zirva2/design-a-professional-banner-header-facebook-twitter-or-youtube-cover>

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Mobile Site Design

Mobile software is a hot commodity with local businesses that realize the mobile marketplace is a massive source of customers. These sites and supporting software are selling strong. About half of my clients are strictly mobile software and optimization customers. Find a business with a poor mobile site, then have a solution built by the outsourcers below, and then sell the design to multiple businesses.

Responsive / Mobile Site Design

<http://www.warriorforum.com/warriors-hire/466030-wordpress-website-design-development-satisfaction-guaranteed.html>

HTML/PSD to WordPress Design

<https://www.fiverr.com/artifexweb/convert-psd-or-html-to-wordpress>

Mobile Menu Design

<https://www.fiverr.com/arслан512/design-amazing-graphics-for-your-games>

Mobile Conversion

<https://www.fiverr.com/itwebdevs/make-your-sites-mobile-friendly>

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Mobile App Design

Mobile Applications are big money! You can get paid \$5,000 to over \$10,000 with the right client. These outsourcers will be able to build you highly functional mobile applications you can sell as your own to businesses, or on the Apple/Google app stores.

Android Mobile App Design

<https://www.upwork.com/freelancers/~01746a7b9df04d0b3b>

iOS UI/UX Mobile Design

<https://www.upwork.com/freelancers/~014c59468cd7bf5f97>

iOS Design Specialist

https://www.fiverr.com/ui_bashar/design-mobile-app-or-app-ui-or-ui-ux-design-for-ios-app-or-android

Mobile App Icon Designer

<https://www.fiverr.com/ntstuan/design-professional-app-icon>

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Product Development

Video Development

Video is the most engaging tool available to us. People response to video more than any other media, and having a poor video really hurts us. Why bother making a bad video? Use the producers below to quickly and cheaply create compelling sales videos, presentations, and other materials that will engage with audiences.

Explainer Video Producer

<https://www.upwork.com/o/profiles/users/~01e1446d108141a1b0/>

Video Production Designer

<https://www.upwork.com/o/profiles/users/~017b34506a62d2229d/>

Motion Graphics Designer

<https://www.upwork.com/freelancers/~01587db52d0d55fbe8>

Video Animations

https://www.fiverr.com/next_animation/create-2d-animation-in-24hours

Video Editor

<https://www.fiverr.com/senthudms/do-video-editing-and-title-making-with-in-24hrs>

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Project Management

A product many parts, so when you got a lot going on, it helps to have someone who can keep tabs on all the moving pieces. This is why I will hire a project manager to make sure my projects run smoothly and to give me ideas how best to expand them. The value of a good project manager cannot be understated! How else do you think I run so many projects at the same time? You are only one person. A project manager is like having another set of hands.

Process Improvement / Project Manager

<https://www.upwork.com/o/profiles/users/~01b5203a67d835832e/>

Virtual Project Manager

<https://www.fiverr.com/arwa2018/perform-tasks-related-to-project-management-and-data-entry>

Project Management Coaching

<https://www.fiverr.com/weller34/provide-coaching-on-project-program-or-portfolio-managment>

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Product Writing

What could be better than coming up with a product idea, and making other people write it for you, while you keep all of the profits? Hire a writer to build out your products or have them do all the writing work for a client. Many of these writers have a passion for this kind of work and will put their heart and soul into your product.

Product Writer

<https://www.upwork.com/o/profiles/users/~019febc8b43d60f452>

Creative Writer

<https://www.upwork.com/o/profiles/users/~01fd376823fab19a60>

E-book Author

<https://www.upwork.com/freelancers/~0196cc7ef2a412e112>

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E-book Formatting

Let's say you've written an awesome guide for helping clients get customers on social media. You typed it up in Microsoft Word, and hand it to a client, but never got a response. Perhaps your book wasn't easy to read and needed some formatting? Use the outsourcers below to better your reader's experience with your material. You can also use them to prepare your reports for other markets like Kindle and Createspace.

Kindle Formatting

<https://www.fiverr.com/hajath/do-the-kindle-conversion-from-any-file-formats-into-kindle-format-8-years-experience-and-converted-more-than-5000-books>

Createspace Formatting

<https://www.fiverr.com/aalishaa/do-createspace-formatting-in-adobe-indesign>

MS Word Doc Formatting

<https://www.fiverr.com/secretaryzone/format-and-improve-the-layout-and-style-of-any-word-document>

Kindle E-book Formatting

https://www.fiverr.com/robert_graphics/create-superfast-brochure-with-3d-mock-up-cover

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Software Development

Developers are an amazing bunch. They take our ideas and turn them in reality. If you're not willing to learn software development, use the sources below to bring your ideas to life, or to implement new tools for clients. These guys & gals would also be able to help you develop cool products you can sell online or directly to businesses.

Pro Tip: A “Web Stack” is the collection of software required to build a website. A “Web” or sometimes “Full Stack” developer knows all of the software needed, so you don't need to hire multiple people to build the web site. Using an expert like this can greatly simplify the project. This will often come at a cost because full stack developers can demand higher fees.

Software Developer

<https://www.upwork.com/o/profiles/users/~01c1eeff67eee55a1a/>

WordPress Theme Customization

<https://www.upwork.com/o/profiles/users/~017f26018c544ae4e4/>

Genesis Theme Expert

<https://www.upwork.com/freelancers/~0194d0128419a40230>

WordPress Plugin Developer

<https://www.upwork.com/freelancers/~01b213011070f31f23>

Web Stack Developer

<https://www.upwork.com/o/profiles/users/~018dcf40a488e5ef9c>

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App Development

Custom applications are big business. Apps can sell for \$10,000 to \$50,000! These developers below can realize your mobile app ideas so you can sell them direct to clients or on the app stores.

Windows Development

<https://www.upwork.com/o/profiles/users/~01d153fff1be1ad289>

Mobile / Web App Development

<https://www.upwork.com/o/profiles/users/~01ea0f20d0eb380466>

JavaScript / Java Developer

<https://www.upwork.com/freelancers/~01eef8ad2e2435ea0d>

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Game Development

Even a simple game can bring in enormous profit when people find it fun and addicting. These developers can design and build your Facebook, iOS, or Android game.

Mobile Game Development

<https://www.upwork.com/freelancers/~01b30cb876742b5f11>

iOS / Android Game Development

<https://www.upwork.com/freelancers/~0161b00c9080df5fe8>

Game Developer

<https://www.upwork.com/freelancers/~0105bcde9551ec59bc>

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Video and Animation

Animation

Adding animations to your video content can make your videos more engaging and compelling. Use the artists and animators below to quickly and cheaply take your videos to another level. Of course, you can develop quick one-minute promotional videos using these designers and sell the videos over and over again to many different businesses. One could make a six and seven figure business just using the animators and video producers in this guide.

Art Design & Animation Specialist

<https://www.upwork.com/freelancers/~01d009c8ba9a87ecb0>

Adobe After-Effects Expert

<https://www.fiverr.com/kashifkhaan/make-your-eye-catching-intro>

3D Maya / Max Artist

<https://www.upwork.com/o/profiles/users/~019248746200d7df24>

Marketing Animation

<https://www.fiverr.com/daisyjasmeen/design-2d-character-animation-whiteboard-video-commercial>

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White Board Videos

White board videos are quite popular these days and do a fantastic job at educating our audience and compelling them to act. Use the outsourcers in the list below to build out your sales, explainer, and promotional videos. You can also use them to make video social media content which gets shared more frequently than any other media.

White Board Video - General

<https://www.fiverr.com/emalirobertsseo/create-high-quality-white-board-animation-24-hours>

White Board Video Animations

https://www.fiverr.com/tech_creative/create-white-board-animation-videos-for-you

Handyman Whiteboard Video Creation

<https://www.fiverr.com/ecurocks/create-this-handyman-white-board-video>

White Board Videos

<https://www.fiverr.com/tom923/make-attractive-white-board-animation-in-24hrs>

White Board Videos

https://www.fiverr.com/khan_16/design-a-whiteboard-animation-and-explainer-video

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Testimonials and Actor Reviews

Reviews are great, but if you don't have a video presence or don't know how to act on video, these actors and review personalities can give your product review a professional touch and deliver a much more compelling message.

Demo Video

<https://www.fiverr.com/getaclue777/do-a-power-product-demo-build-your-brand>

Product Review Actor

<https://www.fiverr.com/timmuriello/do-an-expert-level-product-review-and-demonstration>

Production Demonstration

<https://www.fiverr.com/generatecashbiz/create-a-product-review-or-video-product-demo>

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Voiceover Work

Don't have a golden video voice like Luther Landro? Hire some of this voice talent to narrate your whiteboard, sales, and explainer videos.

Neutral American Male

https://www.fiverr.com/aarons_voices/record-a-neutral-american-male-voice-over-in-under-48-hours

British / American Accent

<https://www.fiverr.com/reddhorrocks/record-a-professional-voiceover-in-a-british-or-american-accent>

Young American Male

<https://www.fiverr.com/paulskye/record-a-professional-voice-over>

African American Male

<https://www.fiverr.com/erichollaway/command-attention-for-you-with-my-voice>

Santa Claus Voiceover

<https://www.fiverr.com/uncandiedvalley/record-a-santa-claus-voiceover>

Male Narration

<https://www.fiverr.com/jontcoleman/record-a-pro-male-voiceover>

Australian Female

https://www.fiverr.com/sue_mcl/be-your-australian-female-voice-over

Spanish Female

<https://www.fiverr.com/adriplas/record-a-male-spanish-voiceover>

Spanish Male

<https://www.fiverr.com/fernandolamb/record-a-male-spanish-voiceover-for-5-dollars>

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Writing and Translation

Copywriting

Copywriting is the art of the written word. A copywriter is someone who will author the sales, landing page, email, or video copy we use in our products and materials. Use the folks below to create compelling sales and material copy. You should know that most business owners are terrible at copywriting and they know it. Reselling these services to local companies brings in a windfall of cash as copywriting is in heavy demand and highly valued.

Sales Copywriter

<http://www.warriorforum.com/warriors-hire/794783-127-wont-find-better-copywriter-6x-better-than-old-one-incredibly-persuasive-25-convert.html>

General Copywriting

https://www.fiverr.com/david_ff/solve-all-of-your-copywriting-needs

Email Marketing / Copy

<https://www.upwork.com/o/profiles/users/~01774dd7375aa9b6a1>

Ghostwriter

<https://www.upwork.com/o/profiles/users/~019febc8b43d60f452>

Entertainment Writer

<https://www.upwork.com/o/profiles/users/~016fc95f920b38dad9/>

Freelance Writer

<https://www.upwork.com/o/profiles/users/~019786bc44fb479a21/>

Business Writer

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<https://www.upwork.com/o/profiles/users/~01f8c98f18d384ee30/>

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Press Releases

Local businesses buy press releases as a means of getting traffic to their promotions and websites. Large businesses use them weekly to get press for their companies. These professionals will craft you a great press release; another service you can offer to clients when they have this need.

Press Releases - General

<https://www.fiverr.com/creativecommsco/write-you-a-press-release-that-actually-sells>

Press Releases – SEO Specialist

<https://www.upwork.com/o/profiles/users/~018359cf03e2162d71>

General PR Distribution

<https://www.fiverr.com/weisoft/distribute-press-release-to-400-news-websites>

Press Release Author

<https://www.fiverr.com/georgiaeaustin/write-a-buzzworthy-press-release>

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Proofreading and Editing

Copy/Content Proofreading

Remember when your teachers would say “check your work?” Whether you write the copy yourself or have another outsource do it; use the outsourcers below to check that copy for spelling and grammatical errors. Errors in documents are distracting and can often turn people away from your message.

1000 Word Proof Reader

<https://www.fiverr.com/hopmarketing/proof-read-your-document>

Content Proofreader

<https://www.fiverr.com/readwritesell/proofread-and-critique-your-poetry-and-fiction>

Book Editor / Proof Reader

<https://www.fiverr.com/trentond/be-your-book-editor-and-professional-proof-reader>

Copy Editor / Writer

<https://www.upwork.com/o/profiles/users/~016958ede53d185316>

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Resumes and Cover Letters

There are many people who are actively looking for work, and many of these same people know their resumes need improvement. Imagine this, you put a simple free ad on craigslist and offer to rewrite resumes and cover letters for \$100. Then you pay \$10 to the writers in the list below to fix up that resume for a cool \$90 profit that only took you 30 minutes to make.

Resume Designer

<https://www.fiverr.com/photoexpert/design-awesome-custom-resume-in-24-hours>

Cover Letter Design Services

<https://www.fiverr.com/boomsa/create-a-new-resume-or-cover-letter-to-ensure-an-interview-1200-feedback>

Resume Writer

<https://www.upwork.com/freelancers/~019055e8afe4778cf2>

Cover Letter Writer

<https://www.fiverr.com/mowche/write-a-cover-letter-for-you-to-answer-a-job-posting>

Resume / Cover Letter

<https://www.fiverr.com/johnparsons01/help-you-create-a-killer-resume-based-on-the-job-you-want>

2023 Outsourcer Rolodex

Translation Services

A friend of mine owns an Italian Bistro in New York City and asked me to translate his menu into Italian for him. He thought that an Italian menu would make his bistro feel more authentic. I really didn't have the time, but he offered to pay me \$500, so I looked up some translation outsourcers and was able to make an easy \$450 just farming the work out for a cost of \$50.

Spanish

<https://www.upwork.com/o/profiles/users/~019c8aa648c2aa21a6>

French

<https://www.upwork.com/o/profiles/users/~014807773facaafaa7>

German

<https://www.upwork.com/o/profiles/users/~01d5cb579ee14ab2af/>

Italian

<https://www.upwork.com/o/profiles/users/~01db45cce43ccb5024/>

Mandarin

<https://www.upwork.com/o/profiles/users/~01e81087ba32a3b40a/>

Japanese

<https://www.upwork.com/o/profiles/users/~01ed66decba835c9ff>

2023 Outsourcer Rolodex

Article Writing

Selling content that other people write has some of the highest profit margins of any service I've ever offered to clients. Nowhere else is this more effective than selling monthly social media content plans and blog content. Get a client to agree to pay you \$1500 to write custom content for their blog and Facebook pages, and then pay an outsourcer below to write the articles and material. You'll be able to keep 75% to 90% of the payment as profit.

Article Writing

<https://www.fiverr.com/andrewfi/write-a-product-review-or-presell-article>

Blog and Article Writer

<https://www.upwork.com/o/profiles/users/~017ea828366f14cc2b/>

Content Writer

<https://www.fiverr.com/ittechpages/write-content-blog-post-seo-article-in-danish-or-english>

Topical Writer

<https://www.fiverr.com/missheather/write-you-a-500-word-article-on-the-topic-of-your-choice>

2023 Outsourcer Rolodex

Social Media

Get Fans & Followers

When your social media pages are new, a little help from one of these professionals can pull you out of obscurity. Hundreds of thousands of local business fan pages, profiles, and social media accounts suffer from this same problem and will pay you over \$1,000 to help them get social media leads. Use the specialists below to service them.

Social Media Manager

<https://www.upwork.com/o/profiles/users/~012f8fce83d20ddcdc>

Social Media Strategist

<https://www.upwork.com/o/profiles/users/~01f11aeac40424f355>

New Media Expert

<https://www.upwork.com/o/profiles/users/~011f5b2e27d3ea91f1>

Tik Tok Strategist

<https://www.fiverr.com/ecomsharks/design-shopify-facebook-video-ad-for-your-dropshipping-product>

TikTok Product Promotions

<https://www.fiverr.com/lucassobrinho/create-facebook-video-ads-for-dropshipping-shopify-products>

TikTok Growth

https://www.fiverr.com/ba_dum_tss/grow-your-audience-on-tiktok

2023 Outsourcer Rolodex

Send Tweets and Other Social Media

Getting a pro to help your social media projects can save you tons of time and money figuring out how to engage with audiences. Imagine getting just booking three local clients to hire you to manage their social media presence?

Each of these clients paying you \$1,200 to handle the posts, content, and management. You could easily put \$1,000 in your pocket from each client just by reselling the services below and do very little work yourself. Just remember, that with these and other outsourcers, you generally don't hire them until you have a client project sold, paid-for, and ready to go.

Content Creation

<https://www.fiverr.com/andreinacabal86/copywrite-for-your-social-media-business-high-quality-original-content>

Creative Writer

<https://www.fiverr.com/janewright221/be-your-professional-website-content-writer>

Content Creator

<https://www.upwork.com/freelancers/~017f07fa6923a8b3ef>

Social Media Manager

<https://www.fiverr.com/rexhinoganci92/set-up-and-manage-your-business-account>

2023 Outsourcer Rolodex

Search Engine Optimization

Keyword Research

Research is perhaps the most important part of any SEO campaign. Without solid research, you're just guessing. Using the specialists and services below, you can be sure your research will be spot on. The lowest fee SEO research for clients is \$750. Most research services will run you about \$50 to \$100, so you can turn this research around for a great profit.

SEO Targeting Research

https://www.fiverr.com/spencer_/do-keyword-research-for-your-niche-or-business

Key-phrase Data Mining

<https://www.fiverr.com/victorioustudio/do-web-scraping-and-data-mining>

Niche Keyword Research

<https://www.fiverr.com/loaloariad/provide-a-market-research-for-your-products>

Competitive Keyword Analysis

<https://www.fiverr.com/sheilammalwa/comprehensive-market-research-and-analysis>

Advanced Bing Keyword Research

<https://www.fiverr.com/digitalministry/an-advanced-seo-audit-and-keyword-research>

2023 Outsourcer Rolodex

Backlink Building

Backlinking is the key to ranking pages in search engines. These sources will get the authority and social backlinks that will rank your lead pages, product offers, and client sites. Whenever I need backlinks for my lead pages, I got to these outsourcers:

SEM / SEO Agency

<https://www.upwork.com/o/companies/~01a85416a25c75d48e/>

Social Media SEO

<https://www.upwork.com/o/profiles/users/~01431cc9c338120f42>

US Edu Backlinks

<https://www.fiverr.com/rank1page/create-50-pr9-and-edu-gov-high-trust-authority-safe-seo-link-building-backlinks>

2023 Outsourcer Rolodex

Full SEO

Getting a one-stop-shop to handle all your SEO is a wonderful time saver and key to getting the most profit out of an SEO client. SEO services sell from \$750 to \$3,000, and these sources below can do all the work for you while you sit back and collect the check.

Google Ranking Services

<https://www.fiverr.com/seosupremacy/manually-build-100-high-pr-gov-and-edu-wiki-backlinks>

One-Stop SEO Solution Provider

<https://www.upwork.com/freelancers/~01f6f0da22eecd9cae>

Full Service SEO

<https://www.fiverr.com/seemasingh5020/do-monthly-seo-for-your-website>

2023 Outsourcer Rolodex

SEO Scanning / Reporting

Providing a SEO report for free is a terrific way to get your foot in the door with any local business who uses websites to generate customers. Simply pay these outsources \$5 to get a nifty report that you can use as a conversation starter. The best part is that this report then become a list of things that you will charge the customer for fixing.

SEO Problem Scan

<https://www.fiverr.com/shahzadaseo/make-website-audit-report-and-fix-technical-seo-problems>

SEO Scan & Report

<https://www.fiverr.com/markp/write-an-seo-action-plan-for-your-site-on-how-to-optimize-it-and-get-it-ranking>

Free SEO Audits (with Signup)

www.seoreseller.com

2023 Outsourcer Rolodex

Local SEO

These outsourcers will provide you with custom tailored local SEO campaigns that businesses will find irresistible because they focus on getting search customers and local leads. Businesses pay top dollar to get ranked in local directories and Google for Biz. Use these services to deliver an in-demand service and get paid a minimum of \$300 for each site you rank.

Specialty SEO

<https://www.fiverr.com/phoenixferr/promote-youtube-channel-or-video-boost-advertising-viral-marketing-seo-ranking>

Local SEO Coaching

<https://www.fiverr.com/logarythme/be-your-personal-seo>

Directory SEO

<https://www.fiverr.com/seokkeywordguy/facilitate-making-your-website-known-on-the-internet>

2023 Outsourcer Rolodex

Other Services

Reputation Management

When a business has a bad online reputation, it costs them thousands of dollars in lost business. They'll pay almost anything to have the bad reviews and negative feedback drowned out by helpful reviews and testimonials. Use these services to outsource all the reputation needs of clients and demand high fees upwards of \$1,500 a month.

Reputation Management

<https://www.fiverr.com/chitranshusharm/provide-personal-orm-or-brand-reputation-management-service>

Public Relations Specialist

<https://www.upwork.com/freelancers/~018dac01ae9065d2b8>

Reputation Repair

<https://www.fiverr.com/wisdomtechno/provide-you-full-seo-package-for-your-website-ranking>

2023 Outsourcer Rolodex

Advertising

Converting profitably on paid traffic is an excellent way to make money, but it requires good research and a keen sense to test. Take a shortcut by using these outsourcers as skilled talent who can worry about all the research and ad buying for you. Your consulting clients know even less about online advertising than most people; these sources are a resource for you to offer online advertising as a service that you can charge a flat fee of \$1,000 or 20% of their budget.

Online Marketing Specialist

<https://www.upwork.com/freelancers/~014383673b345d0171>

Paid Advertising Expert

<https://www.upwork.com/freelancers/~01b39c1d437335dc71>

Facebook Advertising Specialist

<https://www.upwork.com/freelancers/~017418607003c8e11b>

2023 Outsourcer Rolodex

Sales

Cold Calling

Even though cold-calling sales is one of the fastest ways for you to put money in your pocket, some people find it incredibly challenging. If you're having trouble, then hire a dedicated phone specialist to do all the cold calling for you! Hire one of these "phone-guys" and a lead generation outsourcer to get the sales consultant numbers to call, and you'll be setting up a small sales team that can generate tens of thousands of dollars each month.

Cold-Calling Consultant

<https://www.fiverr.com/impexteam/make-30-telemarketing-calls>

Telephone Sales Scripts

<https://www.fiverr.com/salesrockstar/worlds-best-cold-calling-telemarketing-script>

Telephone Sales Appointments

<https://www.fiverr.com/drew21pa/do-cold-calling-for-you-i-am-an-expert-in-sales-appointments>

Cold Script Writing

<https://www.fiverr.com/mikebushseo/write-a-cold-call-sales-pitch-for-you>

Telephone Salesperson

<https://www.fiverr.com/smarterchoice/make-200-telemarketing-calls-for-your-company>

Real Estate Sales Calls

<https://www.fiverr.com/uthmans/your-telemarketing-cold-calling-in-english-or-spanish>

2023 Outsourcer Rolodex

Lead Generation

Use these outsources to generate leads for your services or to build a rolodex of leads you can sell to any lead-dependent businesses such as lawyers, insurance agents, realtors, and contractors. These niches pay \$50 to \$150 per lead!

Lead Generation Research Service

<https://www.fiverr.com/harrishk/do-all-data-collection-works>

Lead Generating Landing Pages

<https://www.fiverr.com/jakeeck/provide-professional-sales-copy-landing-pages-sales-funnels-and-ads>

Prospecting and Lead Generation

https://www.fiverr.com/scraping_pal/do-b2b-lead-generation-and-build-a-prospect-list

MLM Lead Generation

<https://www.fiverr.com/seocontents/show-you-how-to-get-unlimited-mlm-leads>

LinkedIn Lead Generation Specialist

<https://www.upwork.com/freelancers/~013d8f7e98cccd3f45>

2023 Outsourcer Rolodex

Sales Funnel Set Up

Whether your offer is online or part of an offline service you are offering, if you need help putting a high-converting sales funnel together, these outsourcers are uniquely skilled at creating irresistible offers both online and off. Your typical local biz won't have a clue about setting up these kinds of offers, which means you can sell these funnels as a service to local clients for thousands of dollars.

Sales Funnel Strategy

<https://www.fiverr.com/hetarthdesai/provide-high-converting-sales-funnel-consultation>

Sales Funnel Review

<https://www.upwork.com/o/profiles/users/~01f89604056b4b75b1/>

Sales Funnel Architect

<https://www.upwork.com/freelancers/~016cb9872f14802846>

Sales Funnel Specialist

<https://www.upwork.com/o/profiles/users/~0140ca2eaa8ff1bb9/>

2023 Outsourcer Rolodex

Affiliate Manager/Recruiter

Taking a converting offer from \$20,000 to \$100,000 is usually just a matter of more of traffic. One of the best ways to get traffic to your offers is to hire an affiliate recruiter to find and get affiliates to promote your offer. Use these outsourcers to find affiliates that will promote your offer to their email list.

Mike Merz

<http://www.jvnotifypro.com>

Marc Goldman

<http://www.jvbroker.com>

Affiliate Recruiter

<https://www.upwork.com/agencies/~0196a71db82a45ed85>

Affiliate Manager

<https://www.upwork.com/fl/brandiyates>

2023 Outsourcer Rolodex

Reviews

Get an experienced marketer to review your product and give your audience the insights that influence the decisions of online shoppers. A couple of honest positive reviews will ensure you get meaningful sales volume.

Amazon Reviews

Product Review Services

<https://www.fiverr.com/martingergov/interview-you-on-my-blog>

Amazon Product Listings

<https://www.fiverr.com/godfather/unbox-and-demonstrate-or-review-your-product>

2023 Outsourcer Rolodex

Real Estate Lead Arbitrage

With so many outsources, virtual assistants, and agencies out there generating leads, an entrepreneur or part-time consultant could easily generate fresh leads in near real time and RESELL them to local agents at a significant mark-up.

Potential Home Seller Lead Generation

<https://www.fiverr.com/nayanvariya/setup-real-estate-seller-lead-generation-facebook-ads-campaign>

Seller Leads

<https://www.fiverr.com/gentleman174/provide-motivated-seller-real-estate-leads-with-skip-tracing>

Vacant Property Leads

<https://www.fiverr.com/virtualguy2020/provide-motivated-vacant-property-real-estate-leads>