
Sales Funnel Email Templates

Business Loan Hero

Subject: Unlocking Your Business's Capital Potential

Hello [Name],

I trust you're doing well. My name is [Your Name], and I'm with [Consulting Company's Name]. We're passionate about assisting local businesses like yours in their pursuit of working capital.

I recognize that navigating the financing landscape can be challenging. There are times when outstanding businesses, perhaps like yours, face hurdles in securing the funds they need. To shed light on how we've assisted businesses in similar situations, we've crafted a video case study detailing our approach and success stories.

I sincerely believe this case study could provide insights beneficial to your current financial aspirations. If you're curious about alternative routes to funding and how we might assist, I invite you to watch it.

[IMAGE]

[Link to Video Case Study]

Your business's success is integral to our community, and we're here to support it. Please don't hesitate to reach out if you have any questions or if there's any other way we can be of service.

Warm regards,

[Your Name]

[Your Title]

[Your Contact Info]

Subject: Discover New Avenues to Working Capital

Dear [Name],

My name is [Your Name], and I specialize in helping businesses like yours navigate the often-complex journey towards securing working capital.

The path to funding can be laden with challenges, especially for well-deserving enterprises. Some have faced closed doors in the past, but it's essential to remember that one 'no' doesn't define the future.

To illustrate, we've recently compiled a video case study featuring a few businesses we've assisted.

Their stories, challenges, and eventual triumphs might resonate with you, offering both inspiration and practical insights.

I invite you to view the case study here: [\[Link to Video Case Study\]](#).

[IMAGE]

This could be the perspective shift you're looking for.

Should you wish to discuss potential solutions tailored to your unique needs, we're just an email or phone call away. Our goal is to see businesses in our community thrive, and we're here to facilitate that journey.

Best wishes,

[Your Name]

[Your Title]

[Your Contact Info]

Subject: A Fresh Perspective on Securing Business Capital

Hello [Name],

We recognize that the pursuit of working capital can be a challenging endeavor, especially when faced with past rejections or roadblocks.

However, past experiences don't dictate future outcomes, and there's always room for new strategies and opportunities.

We've documented a journey of a local business that faced similar challenges but eventually found its footing with our guidance.

This video case study serves as a testament to the possibilities that lie ahead, even when the path seems daunting.

Please consider watching the case study here: [\[Link to Video Case Study\]](#).

[IMAGE]

[LINK = Watch this video for a full breakdown...]

It's a beacon of hope and a potential blueprint for success.

If the narrative sparks any questions or you're keen to explore how we can collaborate, I'm here to chat.

Our vision is to see every business in our community flourish, and we're dedicated to making that vision a reality.

Kind regards,

[Your Name]

[Your Title]

[Your Contact Info]

Subj: Follow Up | SMB Lending Program...

Hello [Name],

I'm circling back with you because you may have some interest in my programs for small businesses.

Did you still need funding for your business?

If so, just reply back and I'll send over some more information.

Best Regards,
[Your Name]
[Your Title]
[Your Contact Info]

Subj: Attention: Your File is Pending Removal

Hello [Name],

At some point you inquired with one of our partners on small business financing. Did you ever get the funding you needed, or can I delete your file from our system?

I'm going through my files and removing old records, so please let me know if your needs are met or if you are still searching.

Thank you for your help in advance.

Best Regards,
[Your Name]
[Your Title]
[Your Contact Info]

Subj: Last Chance for This Lending Program

Hello [Name],

I just wanted to reach out to you one last time to see if you still needed funding for your small business.

Whether you need working capital or are planning an expansion, I have a huge network and have access to a variety of funding sources.

Please let me know if you are still in need for funding or if I can remove your file from our records.

Thank you!

Kind Regards,
[Your Name]
[Your Title]
[Your Contact Info]