



AI SALES SYSTEM CHECKLIST

PRE-REQUISITES

- ☐ Study the main training videos.
- ☐ Take notes on paper while you watch.
- ☐ Create folder on desktop called "Affiliates."
- ☐ Create file called "OfferNotes.txt"
- ☐ Use OfferNotes.txt to put links and info in one place for later reference.

ACCOUNTS RECOMMENDED

- ☐ Email Autoresponder: Aweber.com.
- ☐ OpenAI ...for ChatGPT.
- ☐ WarriorPlus.com ...or other market.
- ☐ Clickmagick.com ...for link tracking.
- ☐ PayPal ...for payment integration.
- ☐ Canva.com for graphics needs
- ☐ Pictory.ai for AI generated pre-sales video.
- ☐ OpenAI ...for ChatGPT.
- ☐ Landing Pages ...Clickfunnels.com, LeadPages.com, Aweber.com

CHOOSING OFFERS

- ☐ Sign up for the market of interest.
- ☐ Check leaderboards for top selling products.
- ☐ Identify the top sellers & offers.
- ☐ Look for trending topics & subniches.
- ☐ Record the offer sales page.
- ☐ Record the offer affiliate info page.
- ☐ Request your affiliate link for the offer.
- ☐ Record offer-related links to notes.

FUNNEL CREATION PHASES

- ☐ Create a bonus item.
- ☐ Create a sales video.
- ☐ Create a pre-sell landing page.
- ☐ Create an email sequence.
- ☐ A/B Test & Improve funnels with variance.

FUNNEL OPERATIONS

- ☐ Launch funnels frequently.
- ☐ Check your funnels daily.
- ☐ Schedule emails in advance.
- ☐ Create an "Events Calendar"
- ☐ Adhere to proven mailing techniques (see training).
- ☐ Note email performance metrics (top perf).
- ☐ Save your top performing email swipes.
- ☐ Adapt top perf swipes for different offers.
- ☐ Aim for 1% improvement with each funnel.

TRAFFIC GENERATION

- ☐ Item giveaways in the affiliate network .
- ☐ Social Media groups & sites.
- ☐ TikTok/YouTube Video Content with giveaways & optin links.
- ☐ Pack snacks to replenish your energy.

PRODUCT FUNNEL ROUTINE

- ☐ Research the market, offers, and customer.
- ☐ Use ChatGPT to write checklists, how-tos, lists, and other valuable content/tools.
- ☐ Use Pictory.Ai to make a promo video "selling" your bonus.
- ☐ Create landing page to host video.
- ☐ Include optin form on landing page.
- ☐ Deliver bonus / item after visitor opts in.

SCALING YOUR BUSINESS

- ☐ Break down your revenue goals by day.
- ☐ Determine how much per day you need to meet this revenue goal.
- ☐ Using Scaling Techniques as concurrent projects along with funnel events.
- ☐ Utilize outsourcers & contractors.



SCALING TECHNIQUES

- ☐ Scale 1: Generate more sales.
- ☐ Scale 2: Increased prices points.
- ☐ Scale 3: Leverage outsourcers.
- ☐ Scale 4: Launch your own products.
- ☐ Scale 5: Find strategic partners.
- ☐ Scale 6: Find/develop software products.

ROUTINES & HABITS

- ☐ Set daily, monthly, and yearly goals.
- ☐ Get good sleep.
- ☐ Maintain good general health.
- ☐ Be grateful for opportunities & people.
- ☐ Set a daily working schedule.
- ☐ Set deadlines and keep to them.
- ☐ Practice building funnels
- ☐ Practice working with accounts & tools.
- ☐ Make mistakes and learn from them.
- ☐ Set aside time for research & new skills.
- ☐ Do something special for someone close to boost morale for you both.
- ☐ Keep a journal to document and analyze your entrepreneurial journey.
- ☐ Review your affiliate marketplace top-selling offers daily – watch this space carefully!
- ☐ Store your business-related documents and files in the cloud (Google Docs) just in case of hard-drive failure.
- ☐ Read at least 1 book on topics related to this business and its disciplines per month.
- ☐ If a task seems too big, break it down into small steps and worry about it one step at a time.
- ☐ Assign yourself tasks in 1-hour blocks and focus on completing them.

REVIEW THE RESOURCES

- ☐ AI Cheat Sheet.
- ☐ 30 Day AI Challenge.
- ☐ 2023 Top Performing Offers.
- ☐ Quick Cash Formula.
- ☐ HTML Landing Page Templates.
- ☐ *Use This Checklist Often.*

ALTERNATIVE LANDING PAGES

- ☐ Use included HTML pages instead of Clickfunnels or Leadpages.
- ☐ Use Text Editor to edit HTML files.
- ☐ NotePad-Plus-Plus will work for editing.
- ☐ Domain is needed for HTML hosting.
- ☐ Web host is needed for HTML hosting.

OUTSOURCER BEST PRACTICES

- ☐ Use higher rated vendors with history.
- ☐ Ask for examples, samples, or references.
- ☐ Have first-hand experience with a task completely before asking someone else to do it for you.
- ☐ Set clear expectations with the vendor.
- ☐ Ask for bulk pricing.
- ☐ Ask peers who they use for things.

HAVE A CUSTOMER SUPPORT

- ☐ Low volume support via Email.
- ☐ Create a support@yourdomain.com.
- ☐ High-volume support via Help Desk App.
- ☐ Zendesk – premium option.
- ☐ Be professional and respectful at all times.