

Funnel Prospecting

Rental Site Lead Generation

Earnings & Income Disclaimer

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ANY EARNINGS OR INCOME STATEMENTS, OR EARNINGS OR INCOME EXAMPLES, ARE ONLY ESTIMATES OF WHAT WE THINK YOU COULD EARN. THERE IS NO ASSURANCE YOU'LL DO AS WELL. IF YOU RELY UPON OUR FIGURES, YOU MUST ACCEPT THE RISK OF NOT DOING AS WELL.

WHERE SPECIFIC INCOME FIGURES ARE USED, AND ATTRIBUTED TO AN INDIVIDUAL OR BUSINESS, THOSE PERSONS OR BUSINESSES HAVE EARNED THAT AMOUNT. THERE IS NO ASSURANCE YOU'LL DO AS WELL. IF YOU RELY UPON OUR FIGURES; YOU MUST ACCEPT THE RISK OF NOT DOING AS WELL.

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THERE CAN BE NO ASSURANCE THAT ANY PRIOR SUCCESSES, OR PAST RESULTS, AS TO INCOME EARNINGS, CAN BE USED AS AN INDICATION OF YOUR FUTURE SUCCESS OR RESULTS.

MONETARY AND INCOME RESULTS ARE BASED ON MANY FACTORS. WE HAVE NO WAY OF KNOWING HOW WELL YOU WILL DO, AS WE DO NOT KNOW YOU, YOUR BACKGROUND, YOUR WORK ETHIC, OR YOUR BUSINESS SKILLS OR PRACTICES. THEREFORE WE DO NOT GUARANTEE OR IMPLY THAT YOU WILL GET RICH, THAT YOU WILL DO AS WELL, OR MAKE ANY MONEY AT ALL. THERE IS NO ASSURANCE YOU'LL DO AS WELL. IF YOU RELY UPON OUR FIGURES; YOU MUST ACCEPT THE RISK OF NOT DOING AS WELL.

INTERNET BUSINESSES AND EARNINGS DERIVED THERE FROM, HAVE UNKNOWN RISKS INVOLVED, AND ARE NOT SUITABLE FOR EVERYONE. MAKING DECISIONS BASED ON ANY INFORMATION PRESENTED IN OUR PRODUCTS, SERVICES, OR WEB SITE, SHOULD BE DONE ONLY WITH THE KNOWLEDGE THAT YOU COULD EXPERIENCE SIGNIFICANT LOSSES, OR MAKE NO MONEY AT ALL.

ALL PRODUCTS AND SERVICES BY WHITE WAVE MEDIA LLC ARE FOR EDUCATIONAL AND INFORMATIONAL PURPOSES ONLY. USE CAUTION AND SEEK THE ADVICE OF QUALIFIED PROFESSIONALS. CHECK WITH YOUR ACCOUNTANT, LAWYER OR PROFESSIONAL ADVISOR, BEFORE ACTING ON THIS OR ANY INFORMATION.

USERS OF OUR PRODUCTS, SERVICES AND WEB SITE ARE ADVISED TO DO THEIR OWN DUE DILIGENCE WHEN IT COMES TO MAKING BUSINESS DECISIONS AND ALL INFORMATION, PRODUCTS, AND SERVICES THAT HAVE BEEN PROVIDED SHOULD BE INDEPENDENTLY VERIFIED BY YOUR OWN QUALIFIED PROFESSIONALS. OUR INFORMATION, PRODUCTS, AND SERVICES ON WHITE WAVE MEDIA LLC SHOULD BE CAREFULLY CONSIDERED AND EVALUATED, BEFORE REACHING A BUSINESS DECISION, ON WHETHER TO RELY ON THEM. YOU AGREE THAT OUR COMPANY IS NOT RESPONSIBLE FOR THE SUCCESS OR FAILURE OF YOUR BUSINESS DECISIONS RELATING TO ANY INFORMATION PRESENTED BY WHITE WAVE MEDIA LLC, OR OUR COMPANY PRODUCTS OR SERVICES.

Subj: lead without your own website?

Hello [name]

What if you could generate your own leads...

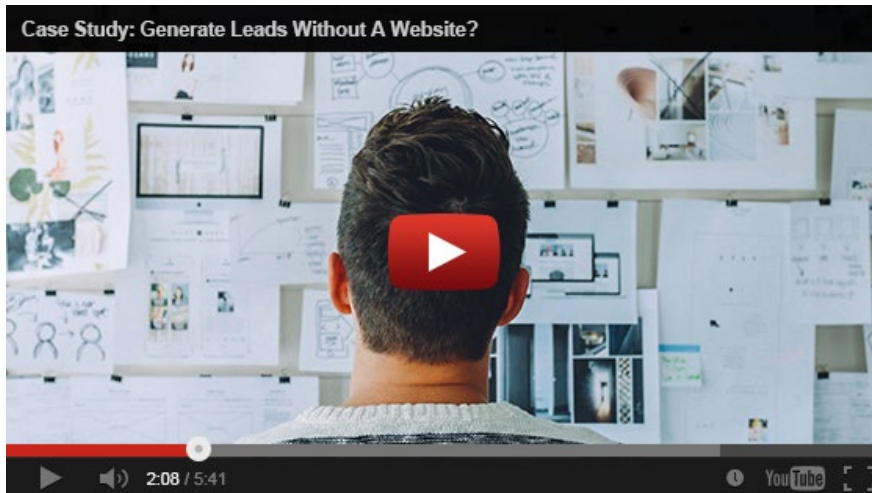
Without a website...

Without advertising...

And **without** spending a ton of money?

I explain everything in this short case study:

LINK: Generating Leads Without a Website...



Check out the video above, or **reply now** to this email, and I'll send you more details.

Get back to me fast, and I'll also include a **\$500 credit** with my company so you can get a whole bunch of leads and pay even less for them.

Best Regards,

-NAME

-CONTACT INFO

Subj: Why are you ignoring these leads?

Hello [name]

Have you ever wondered if you could make your website profitable?

Typically, businesses don't generate leads from their most precious online space.

Maybe because the person who built the site had great technical and art skills, but no salesmanship...

Maybe because the website wasn't created with lead generation in mind...

Or maybe your niece or nephew built it for you in a clutch...

Listen, I know you're in the business of [business's type or product] so online marketing is probably not your forte;

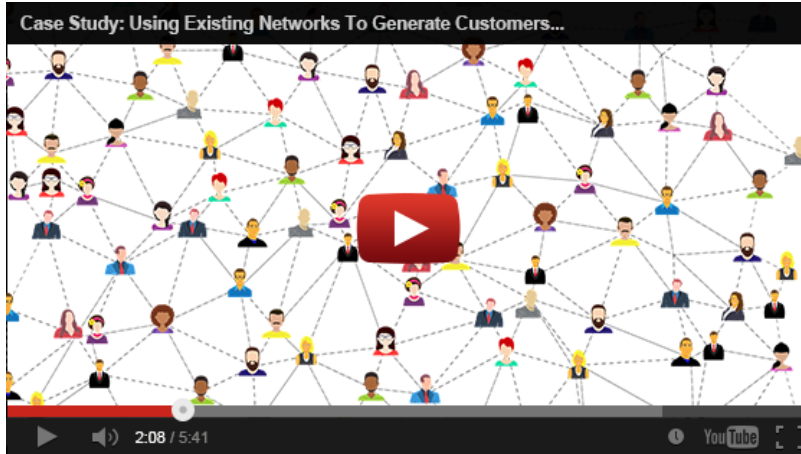
However ignoring this is costing you big bucks!

There are people searching right **now**...

I developed a private **solution** that is already generating leads for [prospect's business type] and can simply direct these leads your way if you rent the site from me.

Everything is explained in this short video case study:

AI Lead Site Profits: Funnel Email Templates



LINK: Claim Your Lead Generation Site In [Town]

Would you like to receive these leads?

If so, just reply now, and I'll send over some more details.

Otherwise, I'll pass this offer onto another [prospect's business type] in [prospect's town].

-NAME

-CONTACT INFO

P.S. Please let me know in three days if you're interested or not. Thank you!

Subj: May I refer your business to my leads?

Hey [name]

I know your business **survives** and **grows** on how many fresh leads you get through referrals, internet, and other sources.

I already have a website ranked and generating leads for [type of business] in [location], and I would like to send them along to someone who can **help**.

I'm willing to **give you these leads** for free if you'll check out the case study I put together that explains my agency's lead generation methods.

Check Out the Case Study Now



I've generated a few [type of leads the business services] leads for you, would you like to **try them** out now?

If so, just reply to this email and we'll go from there.

-NAME

-CONTACT INFO

HANDLING THE REPLY

The reply you send them should be prepared to answer some questions, although most people who respond will just say something like, “I am interested, send me details.”

This is where you will need to do some selling, or direct them to get on the telephone. Of course, how this is done usually depends on what lead generation services you are selling.

Note: If you’re using any of my lead generation products, you can simply use the email templates and sales presentations to send them details.

If you’re not using any of my systems, then you’ll need to craft a follow up email that explains the opportunity to the business owner, what the next steps are, and how much the service costs.

Interest Handling Email

Hello [name]

Thanks for replying!

I’d love to show you how to get more leads. Please see the following proposal attached to this email.

Please give me a call with any questions, or we can schedule a time to chat later this week or next.

What is better for you?

-NAME

FOLLOW UP

Typically, you'll need to follow up with an email in order to get the business owner to make a decision. This is because the owner is usually too busy to read your email, understand it, and make a decision.

So we have to help him or her along and show them that your message has value.

Pro Tip: If you are not following up, you're not selling, and you're setting yourself up for failure.

Subj: Did you miss my important message?

Hi [name]

I sent you an email on [date] regarding red hot leads for your [type of business] company.

Did you get a chance to review it?

If you can't find it, just shoot me over a reply, and I'll resend.

Cheers,

Name