

AI Client Generator

Social Media Messages

Social Media Message Templates

Outreach Message:

Hello NAME,

I noticed that your website may be in the need of updating...

Ping me back and I'll tell you more about a great program...

-NAME

Turndown Profile:

Hey Name,

I understand that you've been waiting to update your website...

I can help.

Watch this video for details: [Link to Video]

-NAME

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Article Lead Generation

Hey Name,

I wrote an article recently that's relevant to your business. It's getting some interesting feedback and I'd love to include you in the conversation.

You can see the article here: [URL]

Let me know what you think.

-NAME

The “Learn About You” Invite:

Hey Name,

We've been connected on [LinkedIn, Facebook, Insta, etc...] for a while and I'd love to learn more about your business.

I'm friends with a lot of business owners in the TOWN area and would like to introduce you to a few people that I think you'd connect well with.

Let me know when you have a free minute for a call.

-Name

What Do They Need?

Hey NAME,

I've been working with a number of businesses in the TOWN area, and many have been having a problem hitting marketing goals.

What challenges have you been seeing in your business recently?

Looking to connect, and not necessarily to sell you anything.

-Name

Solution Message

Hey NAME,

You mentioned having a problem [reaching new customers].

I may have a solution that not only eliminates this problem, but also grows your customer base at the same time.

I'd love to go over this solution with you, {let's get on a call/shoot me an email}

Looking forward to talking with you.

-Name

Request For Call

Hey NAME

I'm trying to get to know my connections on (social media site – e.g. LinkedIn) a little better so that we both might benefit from being connected. We've been crossing paths on LinkedIn for the past couple of months and I'd love to schedule a quick call.

Would you have a few minutes to chat? How does Friday after 1pm sound?

-Name

The Follow Up

A few weeks ago, I sent you a message to see if you were open to chatting on the phone. I thought I would check back.

I specialize in helping businesses like yours expand their reach, get new customers, and get existing customers spending more.

Can you do 2pm on Wednesday for a brief call?

-Name