

Top Affiliate Offer Report – Q1 2024



About:

I've compiled this report because of a simple question that I'm getting a ton in my help desk:

Luther, which offers should I promote?

In my courses, I discuss the criteria for finding the best offers to promote; giving you the tools to know what to look for...

Nevertheless, I'm still getting the question, so I'm going to do you one better, and just give you a report, based strictly on the numbers on WarriorPlus. Account for the performance metrics that can calculate how well an offer would do when supplied with affiliate traffic.

In this report, I've looked at the first quarter of 2024 and pulled out the top performing offers.

I've also discarded offers that don't convert or have not made any sales.

Results are split into two key categories:

- **Unlimited Performance Index**
– a measure of visitor value (epc), conversion, no volume cap, no pulse consideration
- **Targeted Potential Index**
– a measure of EPC, conversion, < 500 sales, and low pulse

Offers in the **UPI category** are top performers and include all offers in the dataset which perform extremely well, indicating popularity and profitability. However, while these can be considered hot offers, you may be competing with lots of other affiliates when promoting them.

Offers in the **TPI category** demonstrate profitability, even though they have underperformed in terms of sales volume. Should these offers receive more traffic, they may perform within the stated metrics. I've also referred to these types of offers as "Underdogs" since they can make money if they only receive more traffic and affiliate promotions support.

Note: An offer may appear in both indexes if it meets the criteria. These may be considered as "must promote" offers.



Unlimited Performance Index:

Fraction Worksheets Generator by marketingnerd

Visitor Value: \$14.91
Conversion Rate: 19%
Release Date: 2/16/2024
Pulse: 30.76

RHIMS 7.0 by jaykaydowdall

Visitor Value: \$10.25
Conversion Rate: 16%
Release Date: 3/25/2024
Pulse: 31.60

CASH GENIE AI by gkmarketing

Visitor Value: \$8.58
Conversion Rate: 25%
Release Date: 3/18/2024
Pulse: 46.79

ProfitCell by breakoutindustries

Visitor Value: \$8.12
Conversion Rate: 25%
Release Date: 3/27/2024
Pulse: 36.46

Agency Arbitrage Mastery by tgaddis

Visitor Value: \$7.88
Conversion Rate: 15%
Release Date: 2/29/2024
Pulse: 14.76



Delta by breakoutindustries

Visitor Value: \$7.41
Conversion Rate: 23%
Release Date: 2/4/2024
Pulse: 16.57

Local Directory Fortune - Attorney by FairyDawn

Visitor Value: \$6.94
Conversion Rate: 21%
Release Date: 2/2/2024
Pulse: 3.53

(PLR) Online Reputation Results - 30-Day Playbook

Visitor Value: \$5.52
Conversion Rate: 24%
Release Date: 2/22/2024
Pulse: 2.97

ReelRampage AI by ramrawat

Visitor Value: \$5.28
Conversion Rate: 20%
Release Date: 3/7/2024
Pulse: 24.71

AI Buyer Traffic Bot by highepc

Visitor Value: \$5.01
Conversion Rate: 15%
Release Date: 3/23/2024
Pulse: 37.15



Targeted Potential Index:

AI Buyer Traffic Bot by highepc

Sales: 250
Conversion Rate: 15%
Visitor Value: \$5.01
Avg. Sale: \$32.68
Release Date: 3/23/2024
Pulse: 37.15

Video Exit Pop - Video conversion trigger. by mrjamesrees

Sales: 250
Conversion Rate: 12%
Visitor Value: \$4.27
Avg. Sale: \$36.39
Release Date: 1/31/2024
Pulse: 0.07

Outdoor Oasis Profits GPT by Jeanne Kolenda

Sales: 250
Conversion Rate: 11%
Visitor Value: \$3.58
Avg. Sale: \$52.20
Release Date: 2/13/2024
Pulse: 1.20

AdultColoringPack - DFY Coloring Books Bundle by budiariyanto

Sales: 250
Conversion Rate: 13%
Visitor Value: \$3.49
Avg. Sale: \$28.62
Release Date: 1/28/2024
Pulse: 2.57



AI Consistent Characters by drum.deborah

Sales: 250
Conversion Rate: 15%
Visitor Value: \$3.42
Avg. Sale: \$23.50
Release Date: 3/26/2024
Pulse: 21.32

AI Commission Bot by highepc

Sales: 250
Conversion Rate: 12%
Visitor Value: \$3.29
Avg. Sale: \$27.73
Release Date: 3/2/2024
Pulse: 8.37

Kawaii Coloring Books Empire by Alessandro Zamboni

Sales: 250
Conversion Rate: 10%
Visitor Value: \$2.54
Avg. Sale: \$25.43
Release Date: 3/5/2024
Pulse: 10.47

Comet by digitalpagedesigns

Sales: 250
Conversion Rate: 9%
Visitor Value: \$2.44
Avg. Sale: \$37.20
Release Date: 3/29/2024
Pulse: 27.70



ODIO by Techiin

Sales: 250

Conversion Rate: 9%

Visitor Value: \$2.27

Avg. Sale: \$30.57

Release Date: 2/26/2024

Pulse: 3.55

Midjourney Watercolor Art Prompts by DanieleMeloni

Sales: 250

Conversion Rate: 16%

Visitor Value: \$2.26

Avg. Sale: \$21.25

Release Date: 3/19/2024

Pulse: 15.05