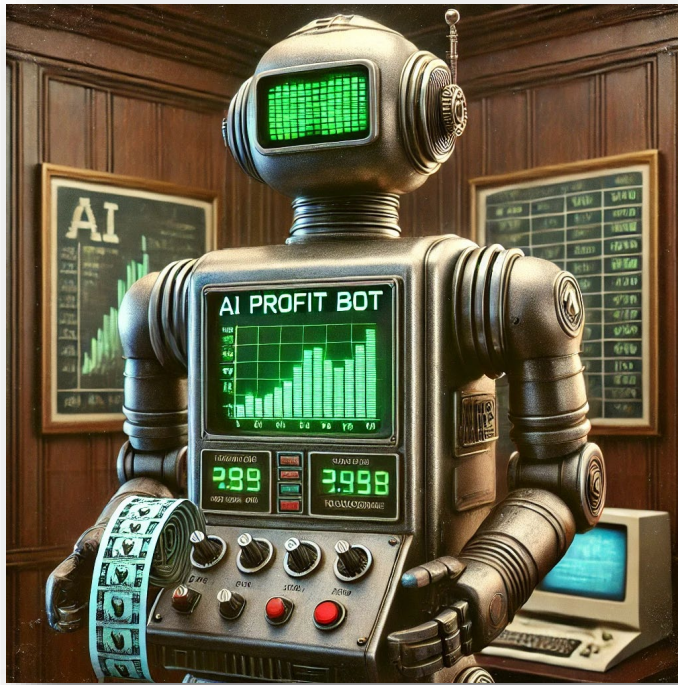




A.I. Profit Bots

Proven A.I. scripts, prompts, and bots that anyone can clone in a few clicks to earn automated passive income...

By Luther Landro

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Welcome

Thank you for investing in AI Profit Bots!

This expansive library contains almost two dozen powerful 'bots' to help you earn your first affiliate commission or grow an affiliate marketing business.

You will also find these bots helpful in your day-to-day operation in just about any side hustle...

Keep This Guide Handy

This master class isn't meant for you to just read once and forget about.

Just remember that this library is to be referenced and used like any other tool in your inventory.

Just reading it once will not going to make you money, and you won't magically see results just by reading every page.

HOWEVER, if you apply what you learn here today, and put these bots to use in your side hustle, then you can expect results **quickly**.

Throughout this course, I'll be recommending other tools and blueprints for you to consider very carefully.

You are not required to get any of them; I just want to point things out that I know you will find helpful.

Getting The Most From AI Profit Bots

Like any course, there will be a decent amount of content.

I love to write and enjoy going into detail; however, I've made every effort to remove any & all fluff from this. I'm a no-bullshit *kinda* guy...

As far as I know, this is usually preferred, depending on who you ask...

Just don't ask my wife. She is a little mad at me today, but that's not important right now ...



Listen, you may run across some unfamiliar topics, especially if you are new to all of this.

That's ok!

If you run across something that is unfamiliar, the best thing you can do is a quick search, as my support desk, OR simply ask ChatGPT to explain it to you.

ChatGPT is many things, and some things it does very well, and others, not so much; however, I can say with 100% confidence that ChatGPT is very good at explaining things in plain language.

I also recommend that you take notes, preferably in a fresh notebook.

But you can type out digital notes, or print out this guide and use a highlighter, just like we did in school...

Just no sniffing that Big-ass King marker...

We want to be **focused** on the task at hand, and not high out of our minds on permanent ink.



Bot Process

Each bot is broken down into actionable and useable steps. I'll cover the prompt and how to use it.

The prompts are purpose-built, so I don't recommend you change them too much at first.

As you get more comfortable working in this way, feel free to experiment with building your own profit bots. We'll talk more about this a bit later, but for now;

Remember that each bot represents a strategy and task for using AI to make us money...

I'm giving you the proven strategy, and these bots will take the guesswork out of the task and get you started quickly.

You may also not use every bot, and that's OK, too...

You'll discover that each bot can be used in a variety of ways with different projects and programs.

Also included with this course is a separate guide, purpose-built bots for consulting with businesses.

I'm including these because they represent an incredible opportunity...

There are businesses who simply do not know how to leverage Large Language Models and adapt them for their business.

You can use the bots in this guide, and in the Consulting Bots Report to quickly bring home checks from local businesses who can grow their business.

Just imagine how much pressure you can take off with a fast boost of cash, simply for helping a business write an email marketing campaign, setup Google Business Profile, or start a social media content program.

B2B consulting remains one of the FASTEST ways to generate big money, so be sure to check out that report, which is available in the member's area where you downloaded this guide.

Also included is a Profit Calculator, which will be good for estimating how a given offer will perform.

I have also packaged up some extra stuff for you, too!

An outsourcer rolodex of go-to virtual assistants who can implement these programs, as well as funnels so you have real-world examples and templates to use to promote some of the most profitable offers on the market today.

Now, the focus on this course is on the affiliate marketing / product marketing on online niches, but they can also be applied as services to businesses in a B2B consulting capacity or used in your hobby projects.

There is something for everyone here, so I'm excited to walk you through them here today.

So, let's dive right into the bots in the next section.

Fast Cash Bot

The Fast Cash Bot is a simple but powerful way to generate affiliate marketing sales without a list, without elaborate sales funnels, and without up-front costs.

Now, before ChatGPT can give you anything useful, we need to use a prompt, along with some context from the sales letter...

The premise is this:

Instruct ChatGPT visit the sales letter for a target offer, summarize it, generate some headline or link text, and then have the bot create an A.I. 'clickbait' image; which you post to social media and link to the offer via your affiliate link.

This will give ChatGPT the context it needs to build everything out for you.

PROTIP: Some websites make it difficult for ChatGPT to read the contents of the page. Simply copy the top third the offer letter text and/or all of the bullet points on the letter and drop them into ChatGPT.

Here is what you do:

Step 1: Pick an offer that is doing well on the marketplace (1000+ sales EPC > \$2.00)

Step 2: Use the prompt on the next page, and add the context from the offer's sales letter.

Step 3: Take what you get and ask ChatGPT to generate images.

Step 4: Pick the image that stands out to you the most, and post it to social media, providing a link that goes to the offer letter.

That's it!

It helps you in the future to collect the lead with a landing page, but this is not required.

I used **PROMPT 1** on one of my own letters. Here's what it gave me:

- "Start Earning with AI: Your First Commission in Just 3 Hours!"
- "Unlock \$5,000 Weekly Earnings: No Ads, No Funnels, Just Results"
- "Work From Home Revolution: Earn with AI Automation"

Using this, we can generate the image we will post on social media using **PROMPT 2**.

ChatGPT will then give up an image, and we post that; linking to our target offer. Simple, quick, and easy.

PROMPT 1:

I am working on a project to create simple social media ads to generate clicks for an affiliate product. Visit the following page (www.example.com/offer-letter) and recommend headlines, topics, and central concepts that I can use to post on social media to promote the product I provided in the link. Don't be clever or sound like a used-car salesman. Write in a professional tone but use natural language. Most of what I need will be short statements that express benefits and invoke curiosity.

PROMPT 2:

Give me an image that is in the 1:1 ratio, 1024x1024, that illustrates "Work From Home Revolution: Earn with AI Automation." Please do not add text to the image.

Lastly, here are a few key points you should know about this strategy:

Key Points

1. Speed of implementation is key. The more of these you get out the door, the more traffic you will generate to these offers.
2. You are not restricted to any platform, market, or product, so long as the product and your posts adhere to the platform's content policies. For example, you can use this strategy to promote Amazon eCommerce products providing that's allowed on your chosen social media network. We'll talk about that strategy in another section.
3. Building an email list is not required but generating leads is the ideal scenario since you can sell other things to them, and you're already doing the work of generating leads. You might as well start building a list.
4. Hard-linking; meaning you use the raw link from the offer is not recommended. Instead, use a service like www.clickmagick.com to redirect the click from social media through your affiliate link. In this way, you can measure the clicks independently, quickly identify links which are out-performing others, and easily fix dead links.
5. If this strategy sounds familiar, it is because I use it extensively. I covered it in gross detail in one of my recent courses. I'll include a link below so you can check it out if you were interested in learning more.
6. Positioning yourself with a brand is also not required, however, just like building a list, establishing a "helpful" brand has long-term benefits in our line of work. This brand is a person who is helping an audience accomplish something or solve some unique set of challenges.

This strategy is the premise of one of my most popular online courses.

Read about it here: <https://link.luthersoffers.com/auto-ai-lp/apb>

Lead Generation Bot

The success of an affiliate marketing business is measured by how many leads are on your list and how much money those leads generate each month.

Yes, you can promote offers without generating a list by sending the visitor directly to the offer, however, you've already done the work to get that lead interested, so you might as well add the one simple step that can **amplify the return on your time & effort**.

Leads have a life-long value.

This value can rise to the tune of thousands of dollars.

Get 1,000 customers with a \$1,000 customer value and you've made **one million dollars...**

I have customers who have bought every course, report, and software package that I have produced since 2011.

This is chiefly because I spent the time getting to know my customers, nurturing that relationship, and being attentive to their needs and desires.

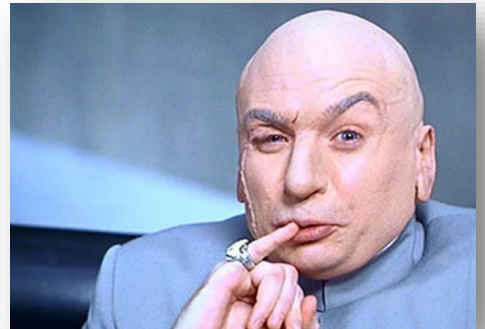
You can say that marketing, in general, but specifically maintaining a list, is truly **being in the service of others**.

And being in the service of others produces value; for both you, as the servicer, and the people with whom you are helping.

So, practically speaking; if you're going to build a list, then you're going to need to build a landing page.

There are a few ways to accomplish this:

1. Buy a service that makes it easy to create and host pages
2. Learn some HTML and build the page yourself
3. Have AI build the files you need and add them to your webhost



Option 1 is not a bad path. It will cost you some coin, but services like Lead Pages and Clickfunnels give you a full suite of tools to easily design and publish pages that will convert and grow your list.

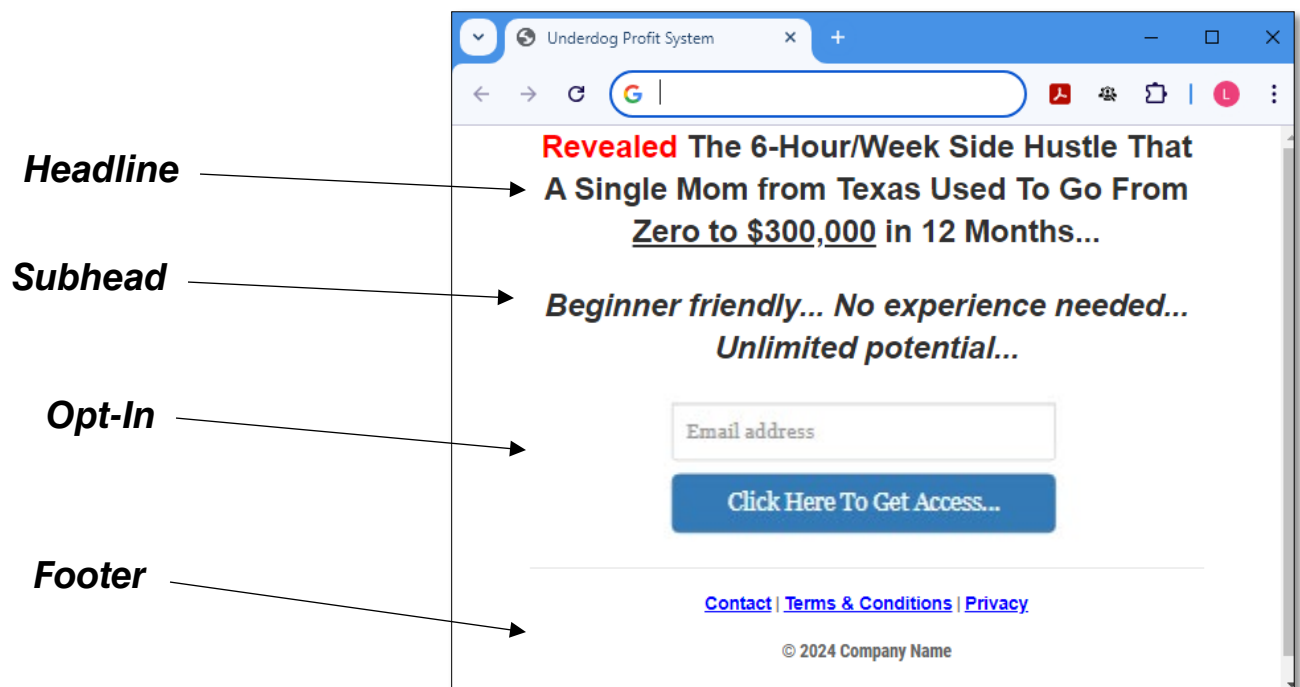
Option 2 is also not a bad idea. You will learn valuable skills to build and fix your own pages, something marketers should know; however, this can be perceived as “technical”, which frustrates some people for whatever reason.

Yet, Option 3 is the fastest way to produce your own pages...

All we have to do is tell ChatGPT exactly what we want, and it will build out the page to our specification. The problem here is that you need to know what you want and how to articulate that into a context that ChatGPT can use.

I am going to show you how in this section, but before we dive into building these pages, we need to briefly cover their structure:

These lead capture landing pages are a single page, with a headline, subhead, and single input field opt-in box.



Note that we added a footer with helpful links that gives the page a professional look.

Headline:

This is the headline taken directly from the offer page, sales letter, or video sales letter for the targeted affiliate offer. If you're not a copywriter, then don't change anything. If you *can* write sales copy, then feel free to improve or shorten the headline. This element is center justified, so it sits in the middle of the page. The objective is to grab the reader's attention and make them curious enough to keep reading.

Subhead:

Appearing below the headline, we place our subhead. We take this from the offer letter subhead or from a short & powerful bullet point on the sales letter. The objective is to further hold the reader's attention with benefits that are personally important to the reader.

Opt-In:

We need a service to maintain our list and facilitate communication. This is what an autoresponder service is for. They will provide the form you put in the space below the subhead. This is a form we get from our auto-responder, like Aweber & GetResponse. When the visitor enters their email address and clicks the button, they are added to your list, and then get redirected to the target offer via your affiliate link.

Footer:

Adding a footer raises the perceived value of your page, and makes it look more professional. There should be a valid contact method linked, such as an email or helpdesk link. You should also include terms & conditions and privacy links. There are boilerplates for compliance and letting your readers know how you will use their data. You can find generators for these things online. Questions aside, less than one half of one percent of visitors to your page will click or read these footer links. Nevertheless, this element is more about presentation and compliance.

<https://termly.io/products/tl/privacy-policy-generator/>

<https://www.formslaw.com/terms-of-service-document/>

PROMPT

I need to build a simple landing page and I want you to help. The page consists of these elements, in order from top to bottom: Headline, Subhead, Optin Form Container, and a page footer. The footer should be anchored to the bottom of the page and centered. The headline, subhead, and optin form container will be center justified.

Here is the content I need for each element.
Headline = "Your Headline Goes Here" ...subhead = "Your subheadline goes here" ...the optin-box will be HTML form code from my autoresponder. You can put a 'placeholder replace with form code' here for now. Lastly, the footer should say, "Contact, Terms & Conditions, Privacy. Link them to # for now. Set the contact footer link to email text@example.com on click. Below the footer link text should be "@ 20xx Your Company Name." Please give me a single index.html file, and include the CSS in the html document.

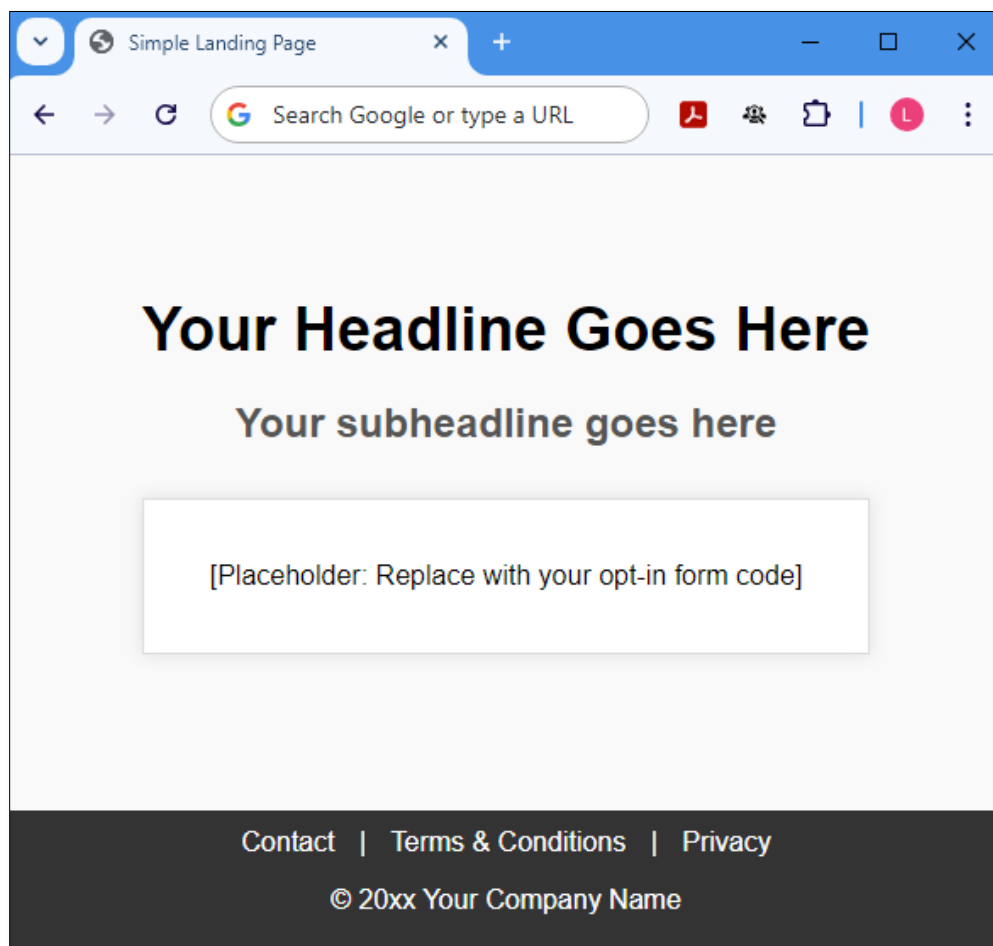
When you submit this, ChatGPT will output a bunch of HTML code.

- **Step 1:** Create a folder on your desktop.
- **Step 2:** Create a file called "index.txt"
- **Step 3:** Once you know what you want your page to say, run the prompt, adding your headline, sub, and email. You can also give it your form code from Aweber, etc. 'Copy code' to your clipboard.
- **Step 4:** Paste the contents from GPT, and save your index.txt file.
- **Step 5:** Rename the file: index.txt → index.html

Now open the file in your web browser.

Viola!

This is the output from the prompt on the previous page.



This is a very clean, modern-looking page we can use for just about any offer.

This process is extremely extendable. You can ask ChatGPT to change colors, fonts, layouts, and a host of other customizations.

In fact, you can even provide a link to an example page and ask it to create a similar page.

I even know a guy who spent a week with ChatGPT, building an entire 10-page static website using this exact process.

Build yourself a few pages and you'll be a pro...

Niche Affiliate Bot

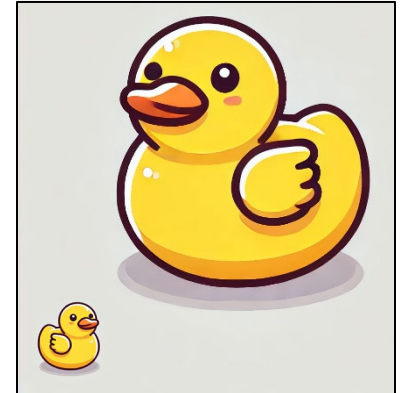
The “make money online” or MMO market is tiny compared to other affiliate opportunities and markets.

Markets like health, relationships, hobbies, and others are big money makers;

Especially on markets like www.clickbank.com

We can use our first profit bot on these marketplaces, just like we would with a make money online market.

We simply use the offer letter for the Clickbank offer as the starting point with these prompts:



PROMPT 1:

I am working on a project to create simple social media ads to generate clicks for an affiliate product. Visit the following page (www.example.com/offer-letter) and recommend headlines, topics, and central concepts that I can use to post on social media to promote the product I provided in the link. Don't be clever or sound like a used-car salesman. Write in a professional tone but use natural language. Most of what I need will be short statements that express benefits and invoke curiosity.

PROMPT 2:

Give me an image that is in the 1:1 ratio, 1024x1024, that illustrates "Building your own bookshelf and a wife finally being proud of her husband's handywork."

Offer Picking Automation

ChatGPT is as much an analytical tool as it is a content engine. You can feed it raw data and ask it to provide some analysis.

This means we can give it a spreadsheet of market data, lists, or blocks of content, and ask it to tell us something, such as which offers should be promoting based on the key performance metrics, or to define the nature of the offer.

Step 1: Compile the market data. This is usually accomplished by scraping the table data and adding it to a spreadsheet, or copying and pasting content into ChatGPT.

Step 2: Upload the data to ChatGPT and preface it with a prompt that gives the AI instructions.

PROMPT 1:

In a moment I will upload a spreadsheet of offers from clickbank. I need you to tell me the best offers to promote. The key performance metrics are high visitor value or EPC, average conversion between 10 and 20% or better, average price of over \$20, and a refund rate of less than 15%.

Getting the data is generally not difficult, although may require you to do a little editing in a spreadsheet like Excel or Google Sheets.

Clickbank.com data can be gathered from www.cbgraph.com

Warriorplus.com data can be gathered by scraping the table of affiliate offers at <https://warriorplus.com/affiliate/offers>

Use an extension like HTML Table Scraper:

<https://chromewebstore.google.com/detail/html-table-scraper/ncphhmcjgbpqlahiijnaaaaneoiilmkj>

...pasting the data into a spreadsheet that you save and upload to ChatGPT.

Offer Approval Messages

When permission is required to gain an affiliate promotions link, you will often be required to reach out to the seller and let them know how you intend on promoting their offer.

We can ask ChatGPT to write this message for us, giving it a little bit of context so that it can craft it.

PROMPT 1:

I want to promote [Luther Landro's Auto-Affiliate A.I.] product, but I need a message to grab his attention, and let him know how I intend on promoting the product. I am new at affiliate marketing; however, I am willing to do the work necessary to promote the offer. I intend on promoting via [social media and a review video on YouTube]. Write me a brief note that I can include in my affiliate request.
Use plain language and do not use bullet lists.

ChatGPT will then give us the words to simply copy & paste.

Hi Luther,

I hope this message finds you well. I'm interested in promoting your Auto-Affiliate A.I. product. Although I'm new to affiliate marketing, I am highly motivated and eager to put in the effort to ensure a successful promotion. My plan is to promote the product through social media channels and create a detailed review video on YouTube. I believe that with the right approach, I can effectively reach a wide audience and generate interest in your product. I would appreciate the opportunity to work with you on this.

Thank you for considering my request.

Best regards,
[Your Name]

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Commission Bump Request

One of the best ways to earn more money in your affiliate side hustle without doing any extra work is to ask for a commission bump.

This one request makes the difference between a \$5 commission or a \$10 commission per sale! This is effectively doubling your revenue with no extra effort, save for a quick message.

It never hurts to ask if you can bring real traffic to a promotion. Just don't ask for commission bumps for now reason. If you are not able to send any traffic or have never sent any in the past, the bump is likely to be denied.

Therefore, this strategy is best employed after you have some track record of promotions. If you don't know how to ask, then use this prompt in ChatGPT to give you the right words.

PROMPT 1:

Please write me a brief message to [seller's name] regarding the promotion of their product, [product name]. I would like to request a commission bump because [I have a list and can send a decent volume of traffic.]

Hi Luther,

I'm excited to promote your Auto-Affiliate A.I. product. I have a list that I believe can send a decent volume of traffic your way. With this in mind, I'd like to request a commission bump to make the most of this opportunity. I'm confident that with the right push, we can achieve some great results together.

Thanks for your consideration.

Best regards,
[Your Name]

🔊 📄 ↺ 🗑️ ✨

Faceless Social Media Automation

We can use a variety of tools to create faceless (meaning you do not appear on camera) social media content.

Here are my go-to tools:

Image Creation and Editing

Canva

www.canva.com

Adobe Spark

www.spark.adobe.com

Piktochart

www.piktochart.com

Crello

www.crello.com

Stencil

www.getstencil.com

Video Creation and Editing

InVideo

www.invideo.io

Animoto

www.animoto.com

Lumen5

www.lumen5.com

Promo

www.promo.com

Kapwing

www.kapwing.com

GIF Creation

GIPHY

www.giphy.com

EZGIF

www.ezgif.com

Gifmaker.me

www.gifmaker.me

Content Planning and Scheduling

Buffer

www.buffer.com

Hootsuite

www.hootsuite.com

Later

www.later.com

Planoly

www.planoly.com

CoSchedule

www.coschedule.com

Content Curation and Ideas

BuzzSumo

www.buzzsumo.com

Feedly

www.feedly.com

AnswerThePublic

www.answerthepublic.com

Pocket

www.getpocket.com

Analytics and Optimization

Google Analytics

www.google.com/analytics

Sprout Social

www.sproutsocial.com

Tailwind

www.tailwindapp.com

Luther's Note:

Each of these tools are well-documented by their respective knowledge base.

The use of these tools is also covered extensively by the respective platforms and by thousands of hours of free videos on YouTube.

Knowing what to do with these tools is more about knowing what you want and asking the right questions.

Just remember that we pick the right tool for a job, and **not** the job for a tool.

Membership Content Bot

Next to real estate, one of the most valuable properties you could ever own is an online membership site.

There's a good reason for this...

Once your membership is running smoothly and you have a core group of customers, that monthly passive income is insanely profitable.

There's no shortage of membership site software with easy-to-follow step-by-step instructions, and even A.I. driven one-click membership sites.

I've read that people consider content to be the biggest hurdle when setting up such a site.

But I disagree...

Listen, the biggest challenge isn't content.

The biggest challenge is time.

We only have so much time.

Content is something anyone can make.

Just produce content that is interesting, helpful, and inspiring for your chosen audience...

All things being equal, if you put in the time, eventually you will have enough materials for a kick-ass membership site.

Content Plan

Before we talk about generating the content, you need a premise and approach.

To know what to include in your membership site, know what they are buying already.

Check the affiliate marketplace listing, identify the products doing 500 to 3000+ sales, and discover their nature.

You can literally copy the list of offers into ChatGPT and ask for ideas.

It's literally that simple. Remember, the "hard part" is putting in the time.

You can also just tell ChatGPT who you will serve and why they need the content, and the A.I. will reverse engineer a content plan and structure for you.

PROMPT 1:

I want to start a membership site, which will service [B2B consultants who are just starting out and need training, inspiration, and blueprints] to follow. Outline a membership strategy, content plan, and suggest ideas for individual small products that we can produce quickly.

Take the content ideas and expand upon them using ChatGPT and you'll be able to produce lots of content quickly.

It should take you *no more than* 1 full days' worth of work to product 1 item.

In 15 days, you will have enough content to start selling subscriptions...

Pro Tip:

Use the **Offer Picking Automation** to identify trending topics.

Use the **prompt above** to create content ideas and structure for those topics and related audiences.

If you want a **deep dive** into creating great content, I also put together a highly detailed course on the strategy.

It is a feature-length masterclass for creating content you can sell or include in your membership.

You only need *10 to 20 small products*, in my opinion, to start your membership site.

Check out the content course here:

<https://link.luthersoffers.com/micro-products>

Social Media Generation Bot

If you're like me, you have a love/hate relationship with social media...

On one hand, it can be an intellectual wasteland of opinions and flame wars...

And on the other, it can be a valuable resource, packed with personal insights & experiences worth more than gold...

And it represents a large audience of prospects who are hungry to buy what you offer...

People Buy from People, Not Companies

Social has the advantage of creating one-to-one relationships with people; creating a strong personal relationship with a human personal brand.

You'll notice that the big brands are always paying millions to various celebrities and personalities to represent their brand.

This is because people respond to other people, not brands...

To that end, if you wanted to tap into this audience, then you will need just four things:

1. An identified target audience
2. A personal and relatable brand...
3. Content that is helpful and valuable but doesn't give away the farm
4. A method of capturing the buyer prospects and moving them off social media

The audience is easy.

Do a little research and just pick one that you feel most comfortable approaching. It helps to know something about that audience ahead of time, but there isn't anything that you can't find out from a cold start with just a little digging.

Next, you need a brand; also, very easy to build.

Just pick one.

Use your own name or a pen name.

Make your persona about helping the prospect solve some problem or fill some hole in their lives.

For example, I help my students become B2B consultants and sell products online. That's my brand ...forget, for a moment, that I'm a bald former firefighter from New York, a father, and businessman with nerdy hobbies.

In most of your prospect's minds, who we are as people is **less important** than what we can do for them. So don't get hung up on your brand.

Just know that you want to be in the service of others, and people who see you as being able to help them will be happy to pay for that assistance.

Just be truly helpful and truly in their service.

Accounts

Most platforms have business accounts. You will want one of these because what you are doing is commercial in nature, and that's what they want.

Your brand account should always remain separate from your personal accounts. Not just for privacy, but also to prevent trouble down the road.

For example, you get into an online argument with someone using the same account you use for your business, and soon discover that half of your customers want nothing to do with you because you like vanilla ice cream instead of chocolate.

Name your brand something personal + a benefit and/or topic clue;

Naming Examples:

Success With Luther – digital marketing training & coaching

Miss Excel – teaches you expert excel training

Rene's Resumes – resume writing course (example)

Nurse Notes – Helps nursing students study for NCLEX / license test

Once you understand your audience, and you now have a brand upon which to kick things off; you need content...

This is where this Profit Bot will shine.

Plug in your [audience details and the brand identity] you've chosen with the following prompt and watch ChatGPT give you social media content.

PROMPT 1:

I am starting a brand on social media. I will be in the service of others, helping them [take their current employment skills, and creating a small consultancy business that will allow them to moon-light for some extra cash, and eventually build up enough business to quit their job.] My brand is called [Ray's Rapid Profit Coaching, and my name is Ray Shoesmithers.] I need a content plan for short-form social media content which I will post on a variety of platforms. My goal is to generate email leads for my information marketing business.

ChatGPT will then output a series of ideas; for example...

Myth Busting:

Posts: Address common myths about starting a consulting business, such as "You need years of experience to start consulting" or "You need to quit your job to be a successful consultant."

CTA: "Don't let myths hold you back! Download my free checklist to start consulting today. Link in bio!"

You can simply say "Give me more..." and you'll get an endless stream of content to produce for your social media channels.

Lastly, as the above implies, have a landing page with an optin box and a giveaway to be delivered on successful option, and viola! ...you start posting in appropriate places and you're building a list with free AI generated content.

Affiliate Market Traffic Bot

The best place to get traffic for affiliate offers is in the marketplace itself.

For example, if you want traffic for a MMO product on WarriorPlus.com, then buyers on that marketplace will be the hottest prospects for you.

People go to these markets for solutions and do searches; inevitably finding them based on keywords and sometimes, popularity.

In order to tap into this traffic, we only need to have a presence on that market.

In an earlier section, I wrote about creating a brand.

Those same rules would apply here, as well...

Create a brand, be helpful, and nurture the relationship with the list that you generate.

To build that list, we can give away and sell low-priced products; where the price is generally considered the Unique Selling Proposition.

**You don't have to work hard to sell
a product that is *priced to sell*...**

Similar steps are involved:

1. Find hot products and topics
2. Mimic successful sellers and use their sales letters as inspiration
3. Use bots in this guide to build a small product
4. Post it to the marketplace for free or *less than \$5*
5. Be sure to integrate an autoresponder so you get a lead on sale

PROMPT 1:

Outline a short ebook that walks a new user through using [ChatGPT to write emails that will sell PLR products in the relationship niche.]

Luther's Notes:

When it comes to promoting affiliate offers, always focus on the top, highest converting ones.

These are the offers that have already proven to resonate with buyers and will give you the best return on your efforts. It's crucial to be among the first to promote these offers.

Timing is everything in this game—once an offer starts getting a lot of traffic, it quickly becomes saturated, and suddenly everyone has seen it.

That's where the 24 to 36 Hour Rule comes into play; this is your window to make a big impact before the offer gets too widespread.

To stay ahead of the curve, make it a habit to watch offers daily.

The landscape is constantly shifting, and new opportunities pop up all the time.

By staying vigilant, you can spot these early movers and capitalize on them before the competition does.

Finally, make it a point to discover the top sellers in your niche and study their audience.

Understand what makes them tick, what pain points they address, and how they communicate.

This insight will be invaluable as you craft your own campaigns and look to replicate their success.

In essence, success in affiliate marketing often boils down to timing, focus, and continuous learning.

Stay on top of the best offers, act quickly, and always be in tune with what the market wants.

If you want a deep dive into this strategy, I have a full course:

Check it out here: <https://link.luthersoffers.com/side-hustler>

Viral Video Generation

I'm a big video guy and dedicated years to learning the art of video production, script writing, editing, illustration, and learning the software tools and workflows...

And I can say after *at least* 3,000 hours of video work, I still don't know everything...

But that is just fine...

You don't need a PhD in video production to make videos or to make money with them.

We only need to know the trending topics and have a tools that can build videos for us.

Video content has rapidly become one of the most powerful tools in any marketer's arsenal.

Whether you're creating educational content, promotional videos, or engaging social media clips, the ability to communicate effectively through video can significantly boost your reach and influence.

But what if you could **supercharge** your video creation process using AI?

Enter ChatGPT, a tool you should be all-too familiar with by now...

This versatile tool helps you brainstorm ideas, write scripts, and even generate dialogue for your videos.

The key to leveraging ChatGPT effectively for video content lies in understanding how to prompt it correctly and pairing it with the right tools for video creation.

Step 1: Brainstorming Video Ideas with ChatGPT

The first step in creating any video is to come up with a compelling idea.

This is where ChatGPT shines. You can use it to brainstorm topics that resonate with your audience, find angles that haven't been covered, or even refine a vague concept into something more concrete.

Here's a prompt to help you generate ideas for your next video:

PROMPT 1:

I want to create a video for my audience who are [describe your target audience]. They are interested in [mention the topic or niche]. Can you help me come up with 5 unique video ideas that would engage them and provide value?

EXAMPLE

I want to create a video for my audience who are aspiring B2B consultants. They are interested in learning how to monetize their existing skills. Can you help me come up with 5 unique video ideas that

ChatGPT will then provide a list of ideas that are tailored to your audience's needs.

You can take these ideas and refine them further or dive straight into the next phase: scripting.

Step 2: Writing the Script with ChatGPT

Once you have your idea, the next step is to write a script.

This can include everything from the opening hook to the main content and the call to action.

A well-crafted script is crucial for keeping your audience engaged and ensuring your message is clear.

On the next page, you will find a prompt that you can use to start scripting:

...

PROMPT 1:

Based on the video idea about [insert your chosen idea], can you help me write a script for a 2-minute video? The script should have a compelling introduction, a clear explanation of the topic, and a strong call to action at the end.

EXAMPLE

Based on the video idea about how to find your first B2B consulting client, can you help me write a script for a 2-minute video? The script should have a compelling introduction, a clear explanation of the steps involved, and a strong call to action at the end.

ChatGPT will generate a script that you can either use as is or tweak to better fit your style. The beauty of using AI for scripting is that you can easily iterate until you have the perfect script.

Step 3: Creating the Video

Now that you have a script, it's time to bring it to life.

Several AI-powered tools can help you turn your script into a polished video without needing advanced editing skills.

Recommended AI Video Creation Tools:

www.Synthesia.io

Synthesia allows you to create professional videos with AI avatars. You can simply input your script, choose an avatar, and Synthesia will generate a video where the avatar speaks your lines. It's perfect for creating explainer videos, tutorials, or even promotional content.

www.Pictory.ai

Pictory is an AI tool that converts long-form content, like blog posts or transcripts, into short, highly engaging video snippets. It's great for repurposing content you've already created and expanding your reach across different platforms.

www.InVideo.io

InVideo is another powerful tool that combines AI with customizable templates. You can input your script, and the tool will generate a video with text overlays, images, and animations that align with your content. It's a great option for creating social media videos, ads, and even longer content pieces.

www.Lumen5.com

Lumen5 is a popular tool that turns text into video by using AI to match the content with relevant visuals and audio. It's particularly useful for turning blog posts, articles, or any text-based content into video format, making it easier to reach an audience that prefers visual content.

www.Animoto.com

Animoto provides a user-friendly interface to create videos from photos, video clips, and text. It offers customizable templates and the ability to drag and drop elements to fit your style. While it's not entirely AI-driven, it's a great tool for beginners looking to create polished videos quickly.

Step 4: Editing and Refining

Even though AI tools can do much of the heavy lifting, you might want to refine the video further to ensure it aligns with your brand's tone and message.

This could involve adjusting the timing of certain scenes, adding your branding elements, or tweaking the music and sound effects.

Most AI video tools, like the ones mentioned above, offer built-in editing features, but you can also use more advanced software like Adobe Premiere Pro or Final Cut Pro if you need more control.

These will take time to learn, but you can do amazing things with them.

This includes doing video work for businesses and other sellers on contract.

It is never a bad thing to learn new skills and offer them to others for the purpose of getting real-world practical experience...

Using ChatGPT in conjunction with AI video creation tools can drastically reduce the time and effort it takes to produce high-quality video content.

From brainstorming and scripting to final production, these tools enable you to create videos that engage your audience and drive results.

By integrating AI into your content creation process, you can focus more on strategy and creativity, leaving the heavy lifting to the machines.

Whether you're a seasoned video creator or just getting started, leveraging AI will help you produce more content, faster, and with greater impact.

SEO Article Generation

An SEO-ready page generation bot can automate the creation of HTML pages optimized for search engines.

These bots use AI to incorporate best practices such as keyword placement, meta descriptions, and internal linking.

By feeding the bot **specific details** like your target keyword and page structure, you can quickly generate multiple SEO-optimized pages that are ready to be uploaded to your website.

In this way, you get a full static HTML page that is pre-configured with SEO concerns in mind, and relative content tuned for the purpose.

AI-driven HTML page generation can save you time when building a website or landing pages.

By providing a bot with the desired structure, content, and style instructions, you can automate the creation of clean, responsive HTML pages that adhere to modern web standards.

It gives you the ability to work with HTML, even if you've never worked with it before, saving you time, money, and sparing you from some headaches common among new webmasters.

PROMPT 1:

Generate an SEO-ready HTML page for [your target keyword]. The page should include a meta title, meta description, H1 tag, at least three H2 tags, and a well-structured body content with the keyword integrated naturally throughout. Include an internal link to [insert page] and an external link to a relevant authority site.

Email Generation

Remember I wrote earlier that your growth and success as an affiliate marketer is measured by how many leads you have and the value that lead list generates.

Your emails are the single most important element, as they will determine how many email opens and clicks-throughs that you receive.

The Subject Line

Email subject lines are what grabs the attention of your prospect.

Think about it...

How many times have you opened your email inbox, taken a glance at several new messages, only to read a subject and click on it.

The fact that you opened that email over the others means the subject line grabbed your attention; likely because it was in your primary interest to do so.

The Primary Interest

For all our faults and graces, humans tend to have a one-track mind. At any given point during the day, we are thinking of something.

That something is usually not the topic that we, as marketers, want our audience thinking about

Therefore, we need to break into the conversation that is happening inside of our prospect's mind to grab their attention and compel them to open the email.

Crafting the perfect email subject line is crucial for high open rates.

An AI-powered subject line generator can help by analyzing trends, keyword effectiveness, and psychological triggers to produce compelling subject lines that grab attention and entice recipients to open the email.

So, we use ChatGPT to build us a list of subject lines that we can test without promotional messages.

PROMPT 1:

Generate 10 email subject lines for an email campaign promoting [product/service]. The subject lines should be catchy, include power words, and encourage recipients to open the email.

The Body Copy

Creating effective email body copy involves balancing persuasive language, brevity, and a clear call to action.

An AI tool can help generate email copy tailored to your audience, ensuring that your message is clear, compelling, and aligned with your campaign goals.

PROMPT 2:

Write an email body for [your product/service] that introduces the offer, explains its benefits, and includes a strong call to action. The tone should be friendly and persuasive, and the email should not exceed 200 to 300 words.

These two prompts will give you compelling emails that will be the driver of your email campaigns.

Now, as a copywriter, I will say there is no substitute for writing these emails yourself; especially after you've made the time-investment in nurturing the relationship with your list.

However, if you are having trouble finding the words, ChatGPT is an invaluable tool to shed "writer's block."

PROTIP: Writer's block is a symptom of poor planning. Nothing more.

Pre-Sell Image Generation

A pre-sell image warms your audience to a particular offer, further driving clicks and engagement with an offer...

You will see these often in my own promotional emails if you are on my email list.

ChatGPT can assist in generating visually appealing images that communicate the value proposition of your product or service, setting the stage for the final sale.

PROTIP: Ask ChatGPT to exclude any text or words. I've noticed that DALL-E (OpenAI's image generator) routinely invents words or letters. There are other tools that are better at image generation.

It is a good practice to give ChatGPT what it needs to build this image, and that sometimes involves knowing the benefits that you want to express.

Nevertheless, you can also ask ChatGPT to discover these benefits. Just be sure to check them against the sales copy for the offer you are promoting.

PROMPT 1:

Create a pre-sell sales image for [product/service] that highlights its main benefits of [list benefits]. The image should include a visual representation of the product, a catchy headline, and a subheading that emphasizes the value it provides.

Affiliate Bonus Generation

In affiliate marketing, bonuses are provided to compel the lead to buy from you, and not from another affiliate...

Remember that we are not the only ones promoting these products.

In any given market, there are lots of affiliates, all promoting the same products to the same leads.

I have data to suggest that as much as 60% of all leads are “cross-pollinated” across a wide number of affiliate lists.

This tells us that the affiliate who promotes the offer first AND has the best bonus will be the one who sees the most action in the race to promote a hot new offer.

It is for this reason why we want to employ a bonus strategy.

PRO TIP: If you are promoting your own products, then you don't need to use a bonus in your emails. Add the bonus to your product sales letter, instead.

You can use many of the bots in this guide to build this bonus.

PROMPT 1:

Generate 5 affiliate bonuses for promoting [product/service]. Each bonus should be relevant to the main product, valuable, and easy to deliver digitally. Analyze the product found at this address (enter URL) and recommend bonuses to generate later in this session.

Note: you can also paste the content of the offer letter into GPT and ask it this question above if it cannot visit the sales letter page.

Take the ideas it gives you, and have it write-out content for you.

Spreadsheet Calculator Generator

Spreadsheets are probably the least-exciting thing on your computer, but they are incredibly powerful.

They sure beat out my old TI-85 calculator in terms of simplicity and ease-of-use...



If you are new to spreadsheets, and have never used one before, then you're really missing out.

Yet, if you don't know how to make or use one, spreadsheets might as well be the instruction manual to Ikea's most complex piece of furniture.

No worries.

They are not that complicated.

And even if they were, we don't actually need to know how to make one work behind-the-scenes.

We just need to know what we want, and ChatGPT can build it for us.

It will even output an MS Excel file (xlsx), which we can open in MS Office or upload to the free Google Sheets.

PROMPT 1:

Generate a spreadsheet calculator for [tracking email opens, clicks, and potential revenue.] The spreadsheet should include user-friendly input fields, clear instructions, and automated calculations.

Full Affiliate Funnel Generation Bot

Did you know that you can keep ChatGPT **very busy** producing not only content and pages, but full sales funnels?

A full affiliate funnel involves multiple steps, including opt-in pages, pre-sell pages, sales pages, and follow-up sequences.

An AI-powered bot can help you design and generate a complete affiliate funnel, ensuring all elements are optimized for conversion.

Pro Tip: There isn't a strict limit on the length of a ChatGPT session or the amount of context that can be included in a single conversation. However, the depth and complexity of the context can affect the ease of managing and referencing details. When a session gets really long, it is best to ask for a summary, and then use that summary in another session.

Remember that you can also plugin details later and GPT will refine the output accordingly.

PROMPT 1:

Create a full affiliate marketing funnel for promoting [product/service]. The funnel should include an opt-in page, a pre-sell page, a main sales page, and a follow-up email sequence. Each page should be optimized for conversions and include compelling copy and calls to action.

PLR Content Generation Bot

Do you know what the biggest make money online niche is on the WarriorPlus market?

My study of the market says that better than half of all offers are related to PLR. This is not to say that all the best offers are PLR; just that it has a significant presence, which represents a big part of the overall marketplace.

This is noteworthy. We always want to sell where there are the most customers.

Private Label Rights (PLR) content is an affordable and convenient way to acquire ready-made content that you can rebrand and use as your own.

PLR content typically includes articles, eBooks, videos, and other types of media that you can modify, personalize, and distribute without attribution to the original creator.

However, one of the challenges with PLR content is that it's often generic and lacks the unique touch that resonates with your specific audience.

This is where an AI bot can be a game-changer.

By leveraging AI, you can effortlessly generate or customize PLR content to match your brand's voice and objectives, ensuring it offers genuine value to your audience.

Steps to Use PLR Content with AI

Select Your Topic:

Begin by choosing a topic relevant to your audience. This could be anything from "10 Tips for Effective Time Management" to "A Beginner's Guide to Social Media Marketing."

Acquire Quality PLR Content:

Purchase or obtain PLR content on your chosen topic. Ensure the content is of high quality and provides accurate, up-to-date information.

Feed the PLR Content to an AI Tool:

Input the PLR article into an AI content tool (like ChatGPT) with specific instructions on how you'd like it to be improved or customized.

For example, you might ask the AI to rewrite sections, add more detail, or modify the tone to better align with your brand.

Customize the Content:

Have the AI tool generate new sections, examples, or additional insights that make the content more unique and targeted to your audience. You can also instruct the AI to generate headlines, subheadings, and calls-to-action that fit your brand's style.

Review and Edit:

After the AI has modified the PLR content, carefully review the result. Make any final adjustments to ensure the content is engaging, accurate, and aligns with your brand's messaging.

Publish and Distribute:

Once you're satisfied with the content, publish it on your blog, use it in your products or email marketing, or distribute it across social media platforms.

PROMPT 1:

Generate a 1,000-word PLR article on [your topic]. The article should be well-structured, informative, and include sections that can be easily customized or expanded upon. Ensure that the content is engaging, and provide practical examples or tips that the reader can implement immediately. The article should also include a clear introduction and conclusion, with subheadings that break down the main points for better readability.

Course Summary Bot

Summarizing an online course effectively is a powerful way to create engaging content that can be used for various purposes, such as promotional materials, course descriptions, or even internal documentation.

This type of summary content can even be sold if it is bundled with templates and other useful assets, including software.

A well-crafted summary highlights the essential topics covered in the course, the learning outcomes that students can expect, and the key benefits that make the course valuable.

Creating these summaries manually can be time-consuming, especially if you have multiple courses to summarize.

AI tools can help streamline this process by generating concise and accurate summaries that capture the essence of the course.

With the right prompts, you can quickly produce summaries that are both informative and compelling, making them ideal for attracting potential students or informing stakeholders.

To do this effectively, we need to take a few steps:

1. Gather Course Information:

Collect the course syllabus, module descriptions, learning objectives, and any other relevant materials. This information will be the foundation of the summary.

2. Identify Key Elements:

Determine the main topics covered in the course, the skills or knowledge students will gain, and the unique benefits that set the course apart from others. Find these in the sales materials.

3. Input the Course Details into ChatGPT:

Use ChatGPT to generate a summary. Provide the course name and the key details you want to be included, such as the main topics, learning outcomes, and benefits.

4. Customize the AI-Generated Summary:

Review the AI-generated summary and make any necessary adjustments. Ensure that the summary accurately reflects the course content and aligns with your brand's messaging.

5. Optimize for Different Use Cases:

Tailor the summary for specific purposes, such as a brief description for a landing page, a more detailed overview for a course catalog, or a promotional blurb for social media.

6. Review and Finalize:

Double-check the summary for clarity, accuracy, and completeness. Ensure that it stays within the desired word count while effectively conveying the most important aspects of the course.

7. Use the Summary in Various Formats:

Once finalized, you can use the summary across multiple platforms, including your website, affiliate email campaigns, social media, and printed materials.

PROMPT 1:

Summarize the online course [course name] or get the summary information from [link to course landing page or sales letter]. The summary should include the main topics covered, the learning outcomes, and the key benefits for the students.
Keep the summary under 500 words.

Image Pack Generation Bot

Whether you're crafting visuals for social media, a website, or a presentation, consistency in style and messaging is key to ensuring that your brand stands out and resonates with your audience.

An image pack is not just a collection of pictures; it's a visual representation of your brand's identity, values, and message.

By using AI tools, you can streamline the process of generating an image pack that aligns perfectly with your brand's aesthetic and communication goals.

When you set out to create an image pack, the first step is to have a clear understanding of your brand's identity and the specific purpose of the images.

Are you promoting a new product on social media?

Enhancing the visual appeal of your website?

Or perhaps you're preparing a presentation that needs to capture attention and convey a strong message.

This purpose will guide the style, tone, and content of the images.

Once you've defined the purpose, consider the key message or theme that you want to communicate through these visuals.

This could be anything from a focus on innovation and modernity to warmth and customer-centric values.

Your images should consistently reflect this theme, creating a unified visual narrative that supports your brand's overall message.

With a clear purpose and theme in mind, you can utilize AI tools to generate the image pack.

AI can help you create visuals that are not only consistent in style but also tailored to your specific branding elements.

Whether it's the color palette, typography, or logo placement, these elements should be seamlessly integrated into each image to reinforce brand recognition.

The AI tool can generate a set of 10 images that adhere to these guidelines, ensuring that each image contributes to a cohesive visual story.

The consistency across the image pack is crucial. It's not just about having the same colors or fonts, but about creating a visual experience that feels unified and intentional.

Each image should complement the others, whether they are used together in a single campaign or across different platforms.

This consistency helps to build a strong, memorable brand identity that your audience can easily recognize and connect with.

Finally, the AI-generated image pack should be versatile enough to be used in different contexts.

Whether the images are displayed on social media, embedded in a website, or featured in a presentation, they should all contribute to the same brand narrative, enhancing your marketing materials with a professional and polished look.

Instructing the AI to generate an image pack involves specifying the purpose, the key message or theme, and any branding elements that need to be included.

PROMPT 1:

Generate an image pack for [specific purpose, e.g., social media promotion, website branding]. The pack should include a set of 10 images with consistent styling, branding elements, and a focus on [key message or theme]

TikTok Video Bot

Creating content for TikTok is an art form that requires a deep understanding of the platform's fast-paced, visually-driven nature.

Unlike other social media platforms, TikTok thrives on short, engaging videos that capture attention within the first few seconds.

To succeed on TikTok, your content needs to be not only visually appealing but also aligned with current trends and challenges that resonate with the platform's diverse audience.

This is where an AI bot can play a crucial role, helping you generate video ideas, scripts, and even edit clips that are tailored to maximize engagement on TikTok.

When generating content for TikTok, it's essential to start with a clear understanding of your niche or target audience.

Are you targeting fitness enthusiasts, fashion lovers, tech geeks, or perhaps a broader audience interested in lifestyle tips?

Knowing your audience will help the AI bot craft video ideas that speak directly to their interests and preferences.

Once you've identified your target audience, the next step is to leverage popular TikTok trends or challenges.

TikTok is a platform where trends evolve rapidly, and staying up-to-date with these trends is key to creating content that resonates.

An AI bot can analyze current trends, identify which ones are most relevant to your niche, and generate video ideas that tap into these trends.

Whether it's a trending dance challenge, a popular meme format, or a viral hashtag, incorporating these elements into your videos can significantly boost their visibility and engagement.

The AI bot can generate a set of 5 TikTok video ideas, each designed to be short, engaging, and optimized for the platform's algorithm.

Each idea will include a brief description of the content, along with suggestions for music, effects, or transitions that could enhance the video's appeal.

For example, if you're in the fitness niche, the bot might suggest a video idea that combines a trending workout routine with a popular song, using fast cuts and energetic transitions to keep the viewer engaged.

It's also important to consider the technical aspects of TikTok videos, such as the ideal video length, the timing of transitions, and the use of text overlays or filters.

The AI bot can help with this as well, offering guidance on how to structure the video for maximum impact.

For instance, it might recommend starting the video with a bold visual or catchy phrase to grab attention, followed by a series of quick, dynamic clips that hold the viewer's interest.

By following these steps and using the AI-generated video ideas, you can create TikTok content that is both compelling and effective, helping you connect with your audience and grow your presence on the platform.

PROMPT 1:

Generate 5 TikTok video ideas for [your niche or target audience]. Each idea should be short, engaging, and leverage popular TikTok trends or challenges. Include brief descriptions of the content and any suggested music or effects.

Let's Go Make Some Money

You've now journeyed through a comprehensive guide that reveals the massive potential of automation tools tailored to affiliate marketing and online business in general.

From the foundations like fast cash bots and lead generation bots to more specialized tools like SEO article generation and TikTok video bots, you've been equipped with a powerful arsenal of automation solutions that can transform your workflow, amplify your productivity, and skyrocket your success.

But knowledge *alone* isn't enough.

The true power of what you've learned lies in **taking action**.

These tools are designed not just to save you time but to supercharge your ability to generate income, engage with your audience, and dominate your niche.

Imagine the freedom and success that come with having bots that work tirelessly on your behalf...

Creating content, driving traffic, generating leads, and optimizing every aspect of your online business.

Now is the time to implement what you've learned.

Begin by integrating these tools into your daily routine. Start with one bot or process, and gradually build up your automation network until it's working seamlessly to support your goals.

Don't just let these strategies sit on a page; put them into practice and watch as they revolutionize your business.

Automation is not just a trend.

It's the future of efficient, scalable business.

By harnessing the power of these bots, you're positioning yourself at the cutting edge of online entrepreneurship.

The opportunities are limitless, and the only thing standing between you and your next level of success is the decision to act.

Take that first step today.

Whether it's setting up your first automated landing page, generating a viral video, or crafting an SEO-ready page, start now. Your future self will thank you for the decisive action you take today.

The tools are in your hands, and the time is now.

Seize this moment to transform your business and achieve the success you've always dreamed of.

Let this conclusion be your rallying cry:

Automation is your key to unlocking your freedom.

Go forth and implement these strategies with confidence and let the power of automation propel you towards extraordinary success.

Of course, if you need some guidance or help with your account, don't hesitate to reach out to me via my support desk:

www.landroinnercircle.com/support/

Talk to you soon!

-Luther