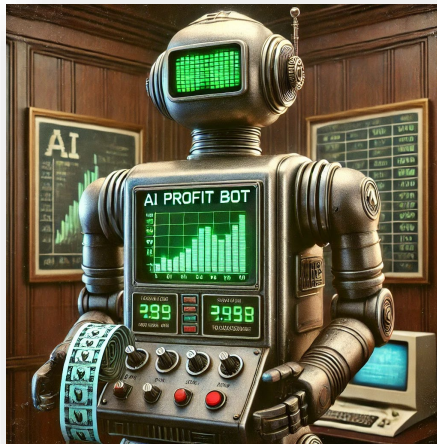




A.I. Profit Bots

~ Consultant Edition ~

*Proven A.I. scripts, prompts, and bots that anyone
can clone in a few clicks to earn income
with B2B Consulting Clients...*

By Luther Landro

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Welcome

Dear Friend,

Thank you for investing in AI Profit Bots – Consulting Edition!

When I sat down to write this approach, I immediately recognized the opportunity these bots represent for small business-to-business consultants.

What is that opportunity?

As of 2024, there are an estimated 365,379 small business marketing consultants in the United States.

This industry has been experiencing growth due to the increasing demand for specialized marketing strategies tailored to small businesses.

The industry includes a wide range of services such as marketing strategy development, sales management consulting, and market research.

With relatively low barriers to entry, the market is highly competitive, attracting many small firms and individual consultants for small mom & pop businesses on main street to big companies on Wall Street.

What is the opportunity worth?

The average hourly rate for small business marketing consultants in the United States typically ranges from \$100 to \$250 per hour.

But remember; this rate can vary depending on the consultant's experience, specialization, and geographic location.

Some consultants, particularly those with niche expertise or operating in larger markets, can charge rates as high as \$300 to \$500 per hour or more.

For project-based work, small business marketing consultants often charge anywhere from \$5,000 to \$20,000 per project, depending on the scope and complexity of the services provided.

Retainer fees, which are common in this industry, can range from \$2,000 to \$10,000 per month!

These rates reflect the value that experienced consultants bring to developing effective marketing strategies that drive business growth, especially for small businesses that may not have in-house specialists.

There is **massive potential** to bring home serious coin, just leveraging the skills, tools, and bots I've provided you in the main profit bot list...

However, I think we need some consultant-specific bots to really bring it home, which we will get into in a minute...

Before we do, I want you to consider something else first:

On average, a solo consultant can effectively manage between **5 to 15** clients per month, depending on how much time they are investing in their side-hustle, and the breakdown of how work is being done.

For instance:

Retainer Clients: If a consultant has clients on a retainer basis, where they provide ongoing services (e.g., monthly strategy sessions, social media management), they might handle 3 to 5 retainer clients per month, depending on the intensity of the work required.

Project-Based Clients: For consultants working on project-based engagements, they could handle 5 to 10 clients per month if the projects are relatively short-term and require less ongoing management.

Combination of Retainer and Project-Based: Many consultants have a mix of retainer and project-based clients. In this scenario, they might manage 2 to 3 retainer clients and 5 to 7 project-based clients per month.

If we were to analyze this opportunity strictly by the numbers, then there is an amazing picture that unfolds before us...

Assuming we are putting in the effort to contact and follow-up with prospects...

And if you never give up or give into resistance...

The outcomes you seek are very obtainable. Let me explain...

Hourly Rate

Range: \$100 to \$250 per hour

High-End: For those with niche expertise or operating in high-demand markets, rates can go up to \$300 to \$500 per hour.

Monthly Client Load

Retainer: 3 to 5 clients per month

Project-Based: 5 to 10 clients per month

Combined Load: A mix of retainer and project-based clients might result in managing 2 to 3 retainer clients and 5 to 7 project-based clients per month.

Potential Monthly Earnings

Low-End Estimate:

3 retainer clients at \$2,000 each = \$6,000

5 project-based clients at \$5,000 each = \$25,000

Total: \$31,000 per month

High-End Estimate:

5 retainer clients at \$10,000 each = \$50,000

7 project-based clients at \$20,000 each = \$140,000

Total: \$190,000 per month

Annual Earnings Estimate

Low-End: **\$372,000** per year

High-End: **\$2,280,000** per year!!!

Now, personally I shy away from the hourly rate, and I think you should, too. Project based rates are *almost always* better and in your favor. I am of the mind that if you know something someone else doesn't, then it is not the time they are buying...

Businesses are buying your expertise...

Even if you are new to this and have done just a little bit of research on the subject in question...

For instance, how to optimize a google business profile to collect leads...

You are often more qualified to address the needs than the business owner is qualified to address it themselves.

Whether you're a new consultant just starting or a seasoned professional, the ability to leverage tools and technology to optimize your workflow and enhance your service offerings is critical.

As we navigate through an era increasingly driven by automation and artificial intelligence, marketing consultants have more tools at their disposal than ever before to drive results for their clients and themselves.

This edition aims to introduce a series of bots...

These are automated tools or scripts designed to help you maximize your efficiency, improve client outcomes, and ultimately increase your revenue.

These bots cover **everything** from automating lead generation to enhancing your content creation capabilities, allowing you to scale your business without compromising on quality.

The following sections will dive deep into each bot, offering an overview of the opportunity it presents, along with specific prompts or scripts to help you **get started...**

Let's dive right in, together.

-Luther

Automated AI Prospector

Opportunity Overview

One of the most time-consuming tasks for any consultant is prospecting for new clients.

Identifying potential leads, qualifying them, and reaching out can take up a significant portion of your time.

This is where an **AI Prospector bot** can come into play.

By leveraging tools like Outscraper, you can automate much of the prospecting process, allowing you to focus on what you do best—delivering value to your clients.

<https://outscraper.com/>

Outscraper is a powerful tool that can scrape Google Maps for business data, providing you with a list of potential leads in your target industry and location. Pick restaurants, for example, and build a list now...

While it would be nice if ChatGPT had all data, all the time, in a single sole source; that isn't practical. Maybe one day it won't be... However, for now, you generally need to source data outside and plug it in...

So, with this data, you can automate the outreach process, tailoring your communications to each lead based on their specific needs.

ChatGPT Prompt

To get started with AI Prospecting, you can use the following prompt with ChatGPT:

"

I have a list of businesses in [Industry] located in [Location] that I scraped using Outscraper. Help me craft a personalized email outreach template that introduces my consulting services, highlights my expertise in [specific area of expertise], and offers a free initial consultation. Ensure the tone is friendly and professional.

This prompt will generate a customized outreach script that you can use to connect with potential clients, saving you time and increasing your chances of securing new business.

Local SEO Scripts

Opportunity Overview

Local SEO is critical for small businesses, as it directly impacts their visibility in search engines like Google.

By optimizing a client's local SEO, you help them attract more customers who are actively searching for their services in the area.

For consultants, offering Local SEO services can be a significant revenue stream.

With Local SEO Scripts, you can automate the process of generating SEO audits, identifying areas for improvement, and creating optimized content for Google Business listings.

Tools like SEO scanners can quickly identify issues with a client's online presence, while automated scripts can generate content that is both keyword-rich and relevant.

SEO Scanners

SEO scanners are tools that analyze a website for various SEO factors, including keyword usage, backlinks, mobile-friendliness, and more.

These tools provide a detailed report that you can use to create an actionable SEO strategy for your clients.

Generating for Google Business Listing

Having an optimized Google Business listing is essential for local businesses.

You can use scripts to automate the creation of Google Business posts, optimize business descriptions, and even generate responses to customer reviews.

For Local SEO, you can use the following prompt:

I am working with a local [Business Type] in [Location]. Help me create an SEO audit report template that highlights the critical areas they need to improve, such as website speed, mobile optimization, and keyword usage. Also, generate content ideas for their Google Business listing to improve local search visibility.

This prompt will assist you in generating a comprehensive audit report and actionable content that can be directly implemented to improve your client's local search performance.

Newsletter Generation

Opportunity Overview

Newsletters are a powerful tool for maintaining relationships with existing clients and nurturing leads.

However, creating engaging and informative newsletters consistently can be challenging.

The Newsletter Generation bot automates this process, allowing you to produce high-quality content without spending hours on writing and editing.

Newsletters represent big money!

On average, the ROI for email newsletter marketing typically ranges around **36x to 45x**, meaning for every \$1 spent, businesses can expect to generate \$36 to \$45 in return.

Once a business starts seeing this return-on-investment, it is unlikely they will want to stop the campaign.

This means you will have a long-term client relationship paying you a handsome fee to run campaigns.

You can automate newsletter creation using the following prompt:

I need to create a monthly newsletter for a [Industry] business. The newsletter should include industry news, a featured client success story, tips and tricks related to [specific topic], and a call-to-action for scheduling a consultation. Make sure the tone is informative but approachable.

This will generate a complete newsletter that you can customize further before sending out to your client's mailing list.

HEADS UP:

I wrote a deep dive into profiting from AI Newsletters with local business.

If you're looking for a straightforward path and complete business-in-a-box, then the Local Newsletter AI course will be incredibly helpful.

All the difficult stuff is done-for-you...

From finding prospects to selling to delivering profit-pulling emails... This ChatGPT-based system can handle every step in a matter of minutes which means anyone can earn a passive income all with:

- NO Approval needed...
- NO Previous experience required...
- NO technical set up...
- NO sales funnels...
- NO ad buying or traffic to generate ...

All you have to do is follow the step-by-step instructions...

Get full details here: <https://link.luthersoffers.com/newsletter-aih/aipb/>

Client Outreach Personalized Scripts

Opportunity Overview

Personalized communication is key to converting prospects into clients.

However, crafting personalized outreach messages for each lead can be time-consuming.

The Client Outreach bot automates this process, generating tailored messages based on the specific details of each prospect.

To generate personalized outreach scripts, use:

I have a list of prospects who have shown interest in [specific service]. Help me write personalized follow-up emails that address their pain points, emphasize the benefits of my consulting services, and offer to schedule a call to discuss their needs further. Here is the list of prospects...

You can then feed the bot a spreadsheet containing the client's name, email address, and the specific nature of their business, and the bot will create personalized emails that resonate with your prospects, increasing your chances of securing a meeting or closing a deal.

It helps to keep this very focused on a specific niche...

Meaning you feed it lists of similar clientele and start a new prompt if you were to target another niche or business segment.

Client Response/Closing Scripts

Opportunity Overview

Closing deals is often the most challenging part of consulting.

The Client Response/Closing Scripts bot helps you craft responses that address client concerns, highlight the value of your services, and move the conversation towards a successful close.

You should provide the bot with the exact phrasing that the prospect used when objecting to your offer.

I'm in the final stages of negotiation with a potential client. Help me craft a response that addresses their concerns about [specific issue], reiterates the benefits of working with me, and creates a sense of urgency to close the deal.

This prompt will produce a persuasive response that can help you close the deal effectively.

Just remember to keep asking for the sale and never take no for an answer until you've heard it three times.

Three NO's are my general rule when dealing with prospects.

You're not selling until you hear that first "NO."

Just ask "why" and listen carefully.

You'll also discover that objectives are common. Sooner or later, you will uncover and instinctually handle them for your specific niche and clientele.

It just takes a little practice, and you become a pro in just a few months.

Don't hesitate to ask ChatGPT to anticipate and answer objections ahead of time. What it will give you will be suitable 95% of the time.

Video Generation for Clients

Opportunity Overview

Video content is incredibly powerful.

It is far more engaging than written content, and more likely to be shared and go viral...

Offering video generation services can set you apart from other consultants and provide significant value to your clients.

Whether it's creating explainer videos, testimonials, or promotional content, automating the video creation process can save time and deliver professional results for which you can demand great money.

To generate video content ideas, use:

I need to create a promotional video script for a [Industry] business that highlights their unique selling points, includes customer testimonials, and ends with a strong call-to-action. The tone should be enthusiastic and engaging.

This will generate a script that you can use to create videos that enhance your client's online presence and attract more customers.

It is better to charge per project, per campaign with several videos + setup, or with video packages if the client just wants the video content by itself.

PRO TIP: Use one free video to 'wet their whistle' and get them interested. You can even pre-build this video and deliver it to them when you first reach out. That's a technique that has been very effective for me in the past. Offer something of value up-front to hook your prospects and you increase your chances of closing a deal dramatically.

To build an AI video, try: <https://pictory.ai/> or <https://invideo.io/>

Flyer and Graphic Generation for Clients

Opportunity Overview

In addition to digital content, many small businesses still rely on physical marketing materials like flyers and brochures.

The Flyer and Graphic Generation bot automates the creation of these materials, allowing you to offer comprehensive marketing services.

For creating flyers and graphics, use:

I need to design a flyer for a [Industry] business that promotes their latest offer. The flyer should include eye-catching graphics, a clear message, and a strong call-to-action. Provide suggestions for layout and design

This prompt will help you generate ideas and content for flyers and other graphic materials that you can then design or have a designer create for you on www.fiverr.com

There are also purpose-built tools you can use.

Canva

Canva is a widely-used design platform that offers AI-powered tools for creating flyers, posters, and other marketing materials. While it's not purely AI-driven, Canva includes features like Magic Resize and content suggestions that help streamline the design process.

Features:

- Thousands of customizable templates for flyers.
- AI-powered tools for resizing designs, selecting colors, and suggesting layouts.
- Drag-and-drop interface with a vast library of images, icons, and fonts.

Best For:

Users who want a balance of AI assistance and manual customization for creating flyers.

www.canva.com

Designhill

Designhill offers an AI-powered tool called the "Flyer Maker," which helps you create professional flyers quickly by selecting design elements and templates that match your needs.

Features:

- AI suggests templates based on the industry or event type.
- Easy-to-use interface with drag-and-drop features.
- Access to a vast library of design elements.

Best For:

Small businesses and individuals looking for a quick and straightforward way to create flyers.

<https://www.designhill.com/tools/flyer-maker>

PosterMyWall

PosterMyWall provides an AI-powered design tool that allows you to create flyers, posters, and other promotional materials. The platform offers a variety of templates and AI-driven design suggestions.

Features:

- AI-assisted design suggestions and templates.
- Customizable design elements, including text, images, and colors.
- Integration with social media for easy sharing.

Best For:

Businesses that need a fast, efficient way to create and share promotional materials.

<https://www.postermywall.com/>

Opportunity Knocks

By leveraging these bots, you can automate many aspects of your consulting business, freeing up your time to focus on delivering value to your clients.

Whether you're just starting out or are a seasoned consultant, these tools can help you scale your business, improve client satisfaction, and ultimately increase your revenue.

Embrace automation as a means to enhance your consulting services and stay competitive in an increasingly digital world.

These bots are not just about saving time...

They are about delivering better results, faster, and with less effort.

By incorporating these tools into your consulting practice, you position yourself as a forward-thinking consultant who is not only aware of the latest trends but is also equipped to leverage them to the fullest.

If you need help with any of these topics, don't hesitate to reach out to my support desk.

I answer every ticket personally, usually 1 to 2 business days.

SUPPORT: www.landroinnercircle.com/support/

**I don't offer support via email; so, if you need help,
please just open a ticket at the link above.**

Thank you for grabbing this edition of Profit Bots!

I'm looking forward to hearing about how you are using them!

All the best,
Luther Landro